

Aya Chaaban



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PROFILE

A highly motivated and hardworking Digital Media student who thrive under pressure and enjoy working with other people in a creative environment. open to any new challenge that sharpens my skills and expertise.

Skills

- Adaptability.
- Teamwork.

Career highlights

online internship / Be Smart Events Planning Company - Dubai.

November 2022.

- Coordinated, created, and scheduled content, designs, and periodic updates to the company website.
- Created and updated trend boards investigated changing conditions and recommended strategic adoptions to capitalize on projected changes.
- Developed collateral such as display, marketing, and packaging materials to support product branding strategies.

Digital strategist / Smart Point Company.

March 2023.


- Organized a social media campaign for the company's global audience, increasing followers on Instagram from 1000 to 3500 in 60 days.
- Conceived and developed engaging content.
- Uploaded 16+ product videos after editing them with adobe premiere, Avid or cup cut software.

EDUCATION

BACHELOR OF ARTS IN DIGITAL MEDIA.
HOLY SPIRIT UNIVERSITY OF KASLIK.

LANGUAGES

- English. (Full Professional proficiency)
- French. (Full Professional proficiency)
- Arabic. (Full Professional proficiency)

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- Time Management.
 - Microsoft office (word, PowerPoint, excel).
 - Adobe programs (photoshop, illustrator, InDesign)
 - Digital photography /videography.
 - Editing (avid, adobe premiere)
 - Typography.
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VOLUNTEER EXPERIENCE.

Volunteering in Sustainable Community Association.
(July 2019- Pres)