# Yahya Aoun

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Mar Elias, Beirut, Lebanon

#### SKILLS

- Knowledgeable in Microsoft Office
- Researching
- Extensive writing history
- Avid reader
- Computer skills / typing
- Amateur story writing
- Studied Online Copywriting Courses
- Was producer of a student newscast with full crew

### EDUCATION

LIU - Journalism:

2015 - 2019 Scored above 2800 in SATs 3.5 in GPA

Lebanese University – Psychology: 2014 – 2015

Al Huda High School American system with equivalence 20YY-20YY

#### ABOUT ME

A graduate in journalism who believe in working hard and smart to achieve a goal. Looking for a challenging post as I'm great in communication, a fast learner and a great team player.

## EXPERIENCE

Copywriter / English Content Writer

LetsMarket.it / 16/Jan/2022 – 10/Dec/2022

- Writing website content for clients from different part of the world
- Research on client's method of marketing and ways of communication to reach target audience
- Online research, such as referencing industry-specific databases, reports, online forums, or product reviews
- Reviewing other similar copywriting projects, both from your client and other sources
- Studying books and scientific journals to write blogs
- Brainstorming what you already know about the topic
- Writing, Editing, and Proofreading blogs and website contents
- Manage multiple projects at once and streamline your daily tasks.
- Be adept at varying the voice, style, and other characteristics of messaging based on the industry, company, or target audience
- Maintain up-to-date knowledge of communications- and client-related industry trends

Overnight Call Centre Agent

Zaatar w Zeit / 28/Feb/2021 - 15/Dec/2021

- Handles incoming or outgoing customer calls for an organization.
- Processing Payments and Orders
- Dealing With Complaints by referencing to customer service department or rectify the situation when appropriate.
- Follow-up calls to inform customers about further steps or check if the previous solution worked.