REEM YOUNESS

Social Media Specialist

PROFILE

With an advertising Bachelor's degree and 3 years of experience, an Advertising Specialist with a sense of creativity specializing in advertising, media relations, communication management, and Project Management is looking to join your company / Organization where I can support your success.

CONTACT

📍 Lebanon

📞 + 961 71 397 073

✉ Reemuness@gmail.com

in LINKEDIN: Reem Youness

EXPERIENCE

July 2022 - September 2023

Job Role: Social Media Specialist • "Brand for you" • Lebanon
"Brand for you" is an online page and shop located at Habboush, Nabatiyeh. European brands specialized in clothes and kitchen stuff.
- Posted about 105 posts on both Instagram and Facebook platforms.
- Worked 3 times on boosting this online page to get more sales.
- Got more than 2500 followers in 3 weeks. Followers increased from 109 to 2835 new followers.
- Increased sales by about 30% in a few weeks.

April – May 2022

Job Role: Reporting and Safety. • UN "Hosseini Company" • Lebanon
"Hosseini Company" is a construction company specialized in producing and commercializing aluminum products since 1996.
- Reported what is happening by capturing photos and writing reports.
- Looked for safety due to excavation and construction operations.
- Lived the experience of a team power achievements and adaptation.
- Got new communications and colleagues.

August 2021 - March 2022

Job Role: Graphic Designer • Freelancer • Lebanon, Qatar, KSA
- Designed about 20 Logos, and several Posters, Billboards, Certificates, and Ad Campaigns.
- Worked on designing Booklet covers.
- Worked on more than 18 illustrating photos for people and events.
- Got certified by an online Saudi organization for working with it on designing a booklet cover about sustainability.

June 2020 - June 2021

Job Role: Junior advertiser specialist • Phoenix "Marketing Agency" • Lebanon
"Phoenix" is a marketing and advertising agency. Includes social media management, Graphic design, animation, and motion graphics
- Designed logos, brochures, certificates, posters, billboards, and event cards.
- Wrote more than 290 ad scripts.
- Managed 6 pages on social media at the same time (Restaurants, Clinics and Kindergartens).
- Recorded audio ads with my voice-over talent. (Both commercial and radio advertising).

EDUCATION

Lebanese International University, Lebanon

Bachelor's Degree in Advertising
Sep 2016 – June 2019
Grade: 3.30 out of 4

Skills: Arabic writing skills · Presenting · Radio advertising voice · Logo Design · Billboard design · Ad campaign designs

SKILLS

- Communication Skills
- Reporting
- Designing (Certificates, Logos, Posters, Billboards, Booklet covers)
- Arabic Writing Skills
- Throaty voice tone (Advertising and broadcast)
- Social Media Management

ACHIEVEMENTS AND KEY COMPETENCIES

- Released my brand name for nuts "Nut for you" in the Lebanese market and achieved success.
- Took an online course for 55 hours about Illustrations and Graphics.
- Participated in 2 organizations related to UNICEF.
- Took a "Project Coordinator" certificate during a "Project Management" Course with "Nawaya Network".

TASKS

- Managed social media platforms and provided guidance to the employees.
- Developed certain online pages to gain more experience.
- Expanded communication skills by participating in new activities.
- Designed Billboards, posters, and logos creatively.

TRAINING

March 2023
- Participated in 55 hours online in a Project Management course with Coach "Farah Ghanem" at the Employment Hub Program with "Nawaya Network" as a project coordinator.

February 2023
- Assigned a support design artwork of the "Communication of Engagement" Report (2020 – 2023) as an online volunteer with SAUDI GREEN BUILDING FORUM by (UNDP).

August – October 2021
- Took a 3-month illustrator course with the graphic designer Mr. Mohammad Khayal.

LANGUAGES

Arabic (Native) · English (Fluent) · German (Beginner)

REFERENCES

Available upon request.