




YARA KHALIL

TRANSLATOR AND SOCIAL MEDIA SPECIALIST

CONTACT

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 Beirut, Lebanon

PROFILE

I am an experienced Translator and Social Media Specialist seeking a position where I can effectively apply my skills in engagement, communication, and translation to drive tangible results.

SKILLS

- Community Management
- Content Creation
- Account Management
- Translation
- Teamwork
- Written and Verbal Communication Skills
- Proficiency in Management Tools: ClickUp, Sprinklr

EXPERIENCE

ACCOUNT MANAGER and CONTENT CREATOR

Digital Grape, Beirut - May 2023 - August 2023

- Generated creative and original content ideas for different platforms and accounts for social media posts, articles, blog posts, or video scripts.
- Conducted market research by staying updated on industry trends to use in content creation.
- Managed and scheduled posts across different platforms, ensuring consistent branding and voice.
- Worked closely with other team members, such as marketers, designers, or videographers, to align content with broader marketing objectives.
- Translated content from one language to another, ensuring accurate and culturally appropriate messaging for diverse audiences.
- Assisted creative director and videographers during video shoots.

COMMUNITY MANAGER

VMLY&R Commerce - TCCC FIFA World Cup Dubai, UAE

- Oct 2022 - Dec 2022

- Engaging in real-time community management of the Coca Cola brand in the Middle East throughout the TCCC FIFA World Cup 2022, ensuring timely response and interaction.
- Conducting thorough background checks on campaign participants beforehand to uphold the brand's reputation.
- Utilizing social media management tools like Sprinklr to publish and schedule content.
- Collaborating with copywriters and providing constructive feedback to contribute to the creative direction of the campaign.

EDUCATION

BACHELORS IN TRANSLATION & INTERPRETATION

Lebanese International University

2017 - 2020