

Lyn Saad

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Profile Summary:

As an undergraduate marketer, I possess a firm understanding of marketing principles, combined with practical experience as a sales associate, which has sharpened my customer service and collaborative skills. I'm also dedicated to volunteering with NGOs, emphasizing my strong sense of social responsibility and commitment to community betterment. My interest in digital marketing, social media management, and content creation helps me to excel in roles that drive brand engagement and awareness.

EDUCATION

Holy Spirit University of Kaslik (USEK), Lebanon
Bachelor's degree in business administration (marketing)
GPA: 85%
Expected graduation date: 2024.

September 2022-Present

Holy Spirit University of Kaslik (USEK), Lebanon
Freshman Program

September 2021- May 2022

Lebanon Evangelical School of Boys and Girls, Lebanon
2017 - 2021

EXPERIENCE

Azadea (Adidas), Lebanon
Sales Associate

May 2023 – September 2023

- Excelled in providing exceptional customer service and consistently exceeded sales targets through expert product knowledge and effective upselling techniques.
- Actively contributed to the store's success by participating in visual merchandising, maintaining inventory, and collaborating with my team to ensure a smooth operation.
- I also efficiently managed cashier duties, accurately handling cash transactions and processing payments through the point-of-sale system.

EXTRACURRICULAR ACTIVITIES

Beit Kanz, Achrafieh, Lebanon

December 2022

Volunteered at the annual Christmas event as a hostess.

- Greeted guests by warmly welcoming and seating customers.
- Provided customer service by working closely with the restaurant's team, servers, and other staff.
- Handled guest requests by addressing customer inquiries such as special seating, preference, or accommodation for the event.

Beit El Baraka, Achrafieh, Lebanon.

April 2023- Present

Volunteered as a data entry.

- Input, update, and maintain accurate records into the organizations database, spreadsheets, or other data management systems.
- Verify the accuracy of data by comparing it with source documents, hard copies, or other reference materials.
- Generate reports or summaries from the database as needed by staff, management, or other stakeholders.

OTHER SKILLS AND INTERESTS

Languages: Fluent in Arabic and English

Computer skills: Microsoft Word, Excel, PowerPoint, Google docs, Google Sheets and Slides.

Soft skills: Public speaking, Time Management, Teamwork and Communication.

Interests: Running, Weightlifting, Reading, and Volunteering.