


JANA AFRA

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EDUCATION

Bachelor of Arts in Media and Communications,
American University of Beirut, Lebanon.

Sep 2021 - Present

Elementary and High School Education,
College Louise Wegmann, Lebanon

Sep 2006 - Jul 2021

SKILLS

Technical Skills	Meta Ads, Content creation, Social media management, Video production
Soft Skills	Adaptability, Collaboration, Communication, Creativity, Time Management
Languages	Fluent in Arabic, English, and French

EXPERIENCE

Social Media Manager
Naoumah Handcraft

Jan 2023 - Present

Owner
The.B.Society

Oct 2020 - Present

WORKSHOPS AND CERTIFICATIONS

- | | |
|---|---------------------|
| • Youth Empowerment workshop, Beirut, Lebanon | May 2017 |
| • Internship at Cherry Blossom Boutique hotel, Hammana, Lebanon, | Jul 2019 - Sep 2019 |
| • Professional media development with M and C Saatchi | October 2023 |

PROJECTS

The.B.Society Promotional Video. Produced a brief promotional video for The.B.Society, showcasing the company's offerings in a visually engaging manner.

Cafe Younis Advertisement. Produced an advertising campaign for Café Younis, highlighting its unique features and warm atmosphere through creative storytelling and attention to detail.

EXTRA-CURRICULAR ACTIVITIES

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|--|-------------------------------|
| • SETA AUB, Active rescuer on campus | November 2022 - November 2023 |
| • AUB Media and Communications cabinet: Event manager | October 2023 - Present |
| • AUB Outdoors, Event Management team. | |
| • Drummer and Guitarist, | |