



MARIAM HAMED

Digital Marketing Specialist

mariamhamedmth@gmail.com



+961 71 188 535



Beirut , Lebanon



EDUCATION

Bachelor's Degree in Digital Marketing

USAL University

2020-2023

Diploma Degree in Entrepreneur and
Business Innovation

**American University of Beirut
(AUB)**

2023 - Present

SKILLS

- Communication
- Teamwork
- Leadership
- Creativity and Design Sense
- Project Management
- Networking
- Reading and research

LANGUAGE

English

Arabic

About Me

Digital Marketer looking forward to invest my education and gain experience in a junior level marketing position at your company.

WORK EXPERIENCE

Dec 2023 - Present

Talent Minds

Digital Marketing Specialist

- Created digital marketing plans and strategies that boosted client engagement.
- Maintained strong client relationships over 8 months.
- Worked with other teams to ensure marketing efforts supported business goals.
- Consistently met deadlines and achieved project goals.

June 2023 _ August 2023

Hadi Media

Digital Marketing Intern

- Developed marketing strategies.
- Prepared presentations for clients and informed them about us.
- Created content for all our social media clients.

Feb 2023 - May 2023

Focus media

Digital Marketing Intern

- Developed content for the client's social media accounts in English and Arabic.
- Administered social media accounts for clients.
- Developed reports and internal presentation of team scheduling and achievements.

WORK SHOP

Workshop Hub

Social media Marketing
2022

Workshop Hub

Project Management
2022

Dot Lebanon

Microwork course
Feb 22 - May 22