

NOOR FOUAD MAROUN

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EXPERIENCE

- 2022 - 2023 oktopi – Dubai (remote)
Content Writer
- Create and schedule SEO optimized content for the marketing and social media department (social media posts, stories and reels, articles and newsletters, press releases...)
 - Edit and proofread documents and resources for different communication outlets
 - Research the most recent trends and areas of interest for the company
 - Create and schedule marketing emails
- 2022 - 2023 Campus-J, Saint-Joseph University's Student Newspaper – Lebanon
Editor in Chief
- Lead a team of 40 writers
 - Edited and proofread articles in all kinds of categories and areas of interest
 - Organized the publications, data calendar, teamwork
 - Oversaw communication and marketing efforts
- 2019 - ... StudyLab, All School Grades Tutoring Center - Lebanon
Co-founder and Co-owner
- Manage the center
 - Oversee the Marketing and Creative Services Department
 - Teach French and English and tutor all school subjects
 - Teach the English Section of the SAT Digital Exam to groups of students enrolled in Intensive Prep Programs
- 2021 Berytech - Lebanon
Intern
- Worked on data analysis and organization
 - Participated in and attended incubation and project development meetings with different start-up companies
- 2020 APAVE - Lebanon
Quality Control Intern
- Participated in the development of a training program for "HACCP – level 3"
 - Built all visual support and presentation material for the program
 - Participated in an implementation project for "FSCC 22000"

EDUCATION

- 2018 - 2024 Agriculture and Food Science Engineering
Saint-Joseph University of Beirut
- 2018 French Baccalaureate – Life and Earth Science
Collège Notre Dame de Jamhour, Baabda

LANGUAGE SKILLS

French	Mother tongue
English	Fluently spoken, written and read
Arabic	Fluently spoken, written and read
Spanish	Beginner

SKILLS & CAPABILITIES

- Always working towards innovation and adaptability
- Able to communicate, collaborate and work with all parties within and outside the work environment
- Always open to enhancements, improvements and ideas for my work's progress and shaping
- Skilled in project management and organization, committed to the tasks given and to achieving the work needed for their realization

INTERESTS

- Creativity and innovation
- Creative writing and thinking
- Communication and presentation

EXTRA-CURRICULAR ACTIVITIES, WORKSHOPS & CERTIFICATIONS

- Participated in the 2021 Hult Prize Challenge, the theme of which was "Using Food as a Vector for Change". Leader of the Winning team for the Nationals round.
- Participated in the following workshops:
 - How to Generate an Innovative Idea
 - The ABC's of finance
 - About Lean Model Canvases
 - The Steppingstone of Idea Pitching
- Certified from the Academy of Business Leadership
- Certified from the University of Illinois at Urbana-Champaign in Financial Planning
- Certified from the University of California – San Diego in Networking and Volunteerism for Career Success
- Former girl scout, engaged for more than 7 years, from which 2 years as Team Chief Assistant