

Mostafa Zalalah

Birth Date: 01/08/2001

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PROFILE:

I am a Marketing graduate from LIU University, currently pursuing a master's degree in business management. My passion for the dynamic realm of business fuels my desire to continually expand my knowledge in this field and sharpen my skills. Eager to broaden my skill set, I am actively exploring interests in voice acting and the media domain. I have a voracious appetite for learning and believe that books serve as valuable tools for gaining insights and comprehending the complexities of the world.

PROFESSIONAL EXPERIENCE

Intern, Assistant Lounge Manager, Al Amleya Hypermarket Nov 2022-dec2022 (Beirut)
Completed an immersive 30-day internship at Al Amleya Hypermarket, focusing on acquiring in-depth knowledge of lounge management and honing customer service skills.

- Assisted in the day-to-day operations of the lounge, gaining hands-on experience in a dynamic and fast-paced retail environment.
- Collaborated closely with the management team to comprehend and implement effective lounge service strategies and operational protocols.
- Played a vital role in staff training sessions, contributing to the improvement of team efficiency and elevating customer satisfaction levels.
- Developed crucial skills in organizational management, customer engagement, and inventory control through active participation in diverse lounge activities.

Voice Acting Collaborator Freelance Collaboration march 2022- Beirut

- Proficient in analyzing scripts and understanding the nuances of characters to deliver authentic and compelling performances.
- Demonstrated adaptability across a variety of roles and genres, ensuring a nuanced and tailored approach to each project.
- Utilized expertise in voice modulation, pacing, and emotive expression to create engaging and high-quality audio content.

EDUCATION

Lebanese International university Sep 2019– October 2021,
Bachelor of marketing

- I learned a lot about the marketing field. And understanding of contemporary marketing trends and technologies. Proven ability to apply theoretical concepts to real-world scenarios.

Lebanese International University mar2023-dec2023 (M1)

Master's in business management

- I am currently pursuing a Master's degree in Business Administration (MBA). My studies cover a wide range of subjects, including strategic management, finance, marketing, and organizational behavior. I am passionate about leveraging my skills and knowledge to contribute meaningfully to the business world and look forward to applying what I learn in real-world scenarios.

OTHER (Skills)

- Language Skills: Fluent in English, Arabic, and beginning level in Persian.
- Soft Skills: Teamwork, Communication Skills, Creative thinking, Quick decision-making, presentation skills
- Computer skills: Advanced in Microsoft excel, Word and PowerPoint.bv
- Knows how to work professionally with some editing softwares

Digital Marketing:

- Search Engine Optimization (SEO)
- SEO Tools(Google Analytics, Moz)
- Email Marketing: Campaign creation, segmentation, and analysis
- Social Media Marketing: Content creation, engagement strategies