

Reem Bazzi

Beirut, Lebanon

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EDUCATION

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| Lebanese University Bachelor's degree in Agriculture Engineering | 2020 - 2024 |
| Lebanese University Master's degree in Animal Science and Technology | 2024 - 2026 |

EXPERIENCE

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| Digital Marketing Specialist , EigoPaathshala - 6-month digital marketing internship at EigoPaathshala, gaining hands-on experience in strategy development, campaign testing, and data analysis. - Enhanced marketing skills, including audience targeting and campaign creation, effective communication through social media marketing leading to tangible results. | March 2024 - Present India remote |
| Digital Marketing Specialist , Abayas and more Stores Developed and executed digital marketing strategies to drive brand awareness, generate leads, and increase customer engagement. | January 2023 - January 2024 |
| Farm Manager , Pharmavet Assisted in farm management and breeding programs, enhancing animal welfare and productivity. | July 2023 - August 2023 |
| Animal Care Specialist , Wassim Hamad Farm Gained hands-on experience in daily farm operations, including feeding, milking, and animal care. | June 2023 - July 2023 |
| Animal Science Specialist , Ghazeer Farm Implemented animal production systems to optimize welfare and production efficiency, collaborating with farmers and stakeholders to provide technical support. | November 2022 |

SKILLS AND LANGUAGES

Skills

Agricultural Expertise: Crop Production, Animal Husbandry, Farm Management

Digital Marketing Skills: Social media management, Search engine optimization, Analytics and data interpretation, Pay-per-click advertising, Video editing, Campaign planning and execution

Computer Skills: Microsoft Word, Microsoft Excel, Microsoft PowerPoint

Languages

Arabic (native), English (proficient), French (basic)

CERTIFICATES

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| Meta course certificate in Introduction to Social Media Marketing with Coursera | Present |
| Certificate of attendance in Digital marketing with Lebanese university | March 2023 |
| Google certificate in The fundamentals of Digital Marketing | April 2022 |

VOLUNTEER ACTIVITIES

Blood Donation Advocate, Shifaa NGO

November 2023 - Present

Dedicated blood donation volunteer with Shifaa NGO, actively participating in blood donation drives and community outreach efforts to promote awareness and contribute to saving lives through regular donations.