

Tamer Dergham

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Marketing & Social Media Intern

Motivated enthusiast seeking a remote Marketing Internship with Afkar Advisory to gain hands-on experience in lead generation, digital outreach, and brand building. Equipped with practical experience in social media management, content creation, and audience engagement. Eager to contribute fresh ideas and support daily marketing operations while expanding my knowledge.

Key competencies: Digital Marketing | Social Media Management | Problem-Solving | Team Collaboration | Community Engagement | Customer Service & Support, Communication & Outreach | Data Entry & Record-Keeping.

Experience

Rabab's Handmade

RASHAYA, LEBANON

JAN 2024 – FEB 2025

SOCIAL MEDIA SPECIALIST - PART TIME

- Planned and executed daily social media content, including visuals and captions, to promote handmade products and build brand presence.
- Increased brand awareness organically on Instagram and Facebook, reaching over 25K combined views and gaining 400+ new followers.
- Responded to customer inquiries, built client relationships, and contributed to overall customer satisfaction and repeat sales.
- Tracked performance metrics using Facebook Business Manager and adapted strategy accordingly.
- Developed a strong understanding of brand voice and audience engagement strategies.

Education

Lebanese University Faculty of Public Health

RASHAYA, LEBANON

2021 - 2024

BACHELOR OF SCIENCE IN NURSING

- Graduated with high distinction (End of Study project 83/100)
- Relevant course work: Relevant Coursework: Computer, Statistics, Research Methodology in Nursing, Quality, and more

Certificates

- 2024 – **Psychological First Aid for All: An Introduction**, online course, IFRC
- 2024 – **Introduction to Sustainable Development in Practice**, online course, UNCC: e-Learn
- 2023 – **Youth Leadership Program 9th edition**, UNDP Lebanon
- 2024 - **Google Ads Display Certification**, online course – Google
- 2024 – **Advance as a Digital Marketing Specialist**, online course - LinkedIn Learning
- 2023 - **Digital Marketing and Crowdfunding**, online course – Youth Power DARE4
- 2023 - **Advanced Google Analytic**, online course - Google Analytics Academy
- 2023 - **Digital Literacy**, online course – Edraak MOOC
- 2023- **Google Analytics for Beginners**, online course, Google Analytics Academy
- 2022 - **Microsoft Office 365**, online course, Edraak MOOC

Skills

- **Computer Skills:** Microsoft Processing (Word, PowerPoint, Excel, Outlook, One drive), Facebook Business Manager, Google Documents.
- **Communication Skills:** Active learning, Leadership, flexibility, Communication skills, Team collaboration, Community Management, Time management and Technology use.

Languages

Arabic – Native **English** – Proficient **Spanish** – Basic proficiency

Volunteer Work

- Participant in **UNICEF's Youth Advisory Group** – Beirut. 2024 - Present
 - Actively engage in YAG meetings, events and trainings, demonstrating commitment to youth advocacy and community engagement.
 - Encourage and support effective and meaningful youth participation in their communities through initiatives, child protection efforts and projects aligned with UNICEF programs.
- Participant in **UNICEF's Youth Climate Advocate Group** – Beirut. 2024 –Present
 - Co-designed and implemented a youth-driven advocacy plan, ensuring alignment with the group's goals for policy work and community development.
 - Contributed as part of the organizing team for LCOY 2024 (Local Conference of Youth), supporting event planning and coordination efforts.
- Volunteer in **Red Cross Youth Sector** – Rachaya . 2023 – Present
 - Participated in training sessions on community service, youth development, and leadership.
 - Engaged in discussions on social impact, local needs, and volunteer mobilization.