

Myriam Skaf

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Professional Experience

Project Leader

Jeyetik

2020 – 2023

- **Identified** unmet needs in the community hence **founding** Jeyetik
- Successfully led partnerships with **+24 international and local NGOs** and government agencies
- Planned and executed **+30 actions** while ensuring alignment with organizational strategy and goals.
- Built diverse teams of volunteers, including **7 micro-branches**, and a total of **20 volunteers**
- Directed fundraising and achieving a total of **\$15,000 in donations and project value**, including securing a **\$8,000 grant**.
- Orchestrated strategic communications initiatives, garnering **featured coverage in both local and international press**.
- Transitioning to a social enterprise model for greater impact, **fostering creativity, self-expression, and community engagement**.

Project Manager

Life Project 4 Youth

2022 – 2023

- **Strategized, executed, and evaluated impactful outreach strategies, including: creating e-mobilization and opening Bekaa in 2 months.**
- **Tripled our online presence** in 3 months.
- Collaborated with the **youth on communication projects**
- Fostered **robust connections with local communities and government authorities**
- Collaborated with a diverse team of volunteers, both **on-site and virtually**.

Art Gallery Manager

Lynn Modallal

2023

Preparing a solo exhibition and managing day-to-day needs

Writer

2022 – 2023

Focusing on cultural elements and their socio-economic contexts, published in the Arab region and UK. (check Publications)

Profile

+4 years of bridging cultures in communication and project management

Publications

Bassem Feghali: The One Drag Queen Your Arab Father Liked ☑

Polyesterzine, British indie magazine

Digital Remix: the 21ST Century's Coping Mechanism and Resistance

The Phoenix Daily

How did technology allow people to use their creativity and share their values through digital remixes?

Menhara: An Art Installation Inspired By Lebanese Reality

Beirut City Guide

Art imitates hyperinflated-failed-state life. ☑

Education

Lebanese University

Library and Information Sciences

Sainte Famille Française

Bac Français, Filière Littéraire

Certificates

Creative Entrepreneurship

Goethe-Institut

Live Love Workshops for CSOs

Live Love Lebanon

Librarian internship

Lebanese University

Model United Nations High School Conference

Lebanese American University

Copywriter

Microbits

2022

Creating content for websites, campaigns, social media posts, and blog entries in Arabic and English, and covering different industries in SWANA

Editor

Beirut City Guide

2021

Pitching and writing articles daily in English, French and Arabic, and covering topical news, entertainment and opinion pieces

Research and Editor-in-Chief assistant

The Phoenix Daily

2020

- Writing and proofreading
- Making weekly research reports
- Creating marketing strategies
- Managing archives