



# JOHN BAMBOUKIAN

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## Summary

Background includes working with gas, oil and electricity derivatives to maximize efficiency and profits. Successful at balancing energy distribution, forecasting needs and building long-lasting trading relationships. Data-driven, responsible and compliant with NERC and FERC regulations. Experienced in data entry and handling money. Can quickly memorize product details and build customer relationships.

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## Experience

### Zurich Insurance Group

*Insurance Broker*

*04/2023 - Present*

- Developed & maintained relationships with customers and assisted in generating sales opportunities.
- Calculated payment methods, plans, and premiums to make sure clients are receiving proper coverage.
- Monitored market trends, competitor strategies and market suppliers to evaluate opportunities to reduce costs.
- Bought or sold stocks, bonds and commodity futures on behalf of investment dealers.
- Forecasted generation costs, market prices and demand to make accurate trading decisions.

### Milestones

*Financial Broker*

*01/2021 - 02/2023*

- Developed & maintained relationships with customers and assisted in generating sales opportunities.
- Researched current Oil & Gas markets to identify information needed for sales presentations.
- Monitored market trends, competitor strategies and market suppliers to evaluate opportunities to reduce costs.
- Bought or sold stocks, bonds and commodity futures on behalf of investment dealers.
- Forecasted generation costs, market prices and demand to make accurate trading decisions.
- Discussed ideas and strategies to improve operational efficiency, adding value and aiding business performance for continuous improvement

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## Skills

- Quantitative Data Analysis
- Forecasting / Marketing Trend Analysis
- Trading Strategization
- Verbal and written communication
- Marketing Strategies
- Price Analysis
- Coaching Experience

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## Education and Training

Notre Dame University | Beirut, Lebanon

**Bachelor of Business Administration - Marketing**

08/2021

Broumana High School | Beirut, Lebanon

**High School Diploma**

05/2016

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## Certifications

- Licensed SEO Specialist, Google - 2022
- AI-Powered Performance Ads Certification, Google - 2023

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## Languages

- English: Native/ Bilingual
- French: Intermediate
- Arabic: Native/ Bilingual

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## Website, Portfolio, Profile

- <https://www.linkedin.com/in/john-bamboukian-b9407b192/>

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## References

Available Upon Request