

Soulaf Wehbi

Filmmaker, Promo
Producer, Editor

Background & Profile

I am a filmmaker and Senior Editor with a love for cinematic storytelling. I am passionate about filming and edit stories that inspire & provoke.

Software Proficiency

- Premiere Pro, DaVinci
Resolve, PhotoShop,
Illustrator And After
Effects

Call me here:

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Beirut, Lebanon- Salim Salam

Work Experience

PROMO PRODUCER

Al-Jadeed Tv Channel | August 2022 -Present

-As a promo producer, my role involves creating and editing trailers and promos for various programs and series on this channel. I'm passionate about crafting engaging content that captures audience attention and effectively promotes the channel's offerings.

VIDEOGRAPHER/ EDITOR

An-Nahar Newspaper| May 2022-June 2022

-In the Web TV department , I specialized in editing reports by skillfully combining stock footage and self-filmed content. My role focused on creating engaging and informative pieces tailored to our digital audience, showcasing my ability to transform raw materials into compelling visual narratives.

VIDEOGRAPHER/ EDITOR

Al Siyasa | January 2022 -May 2022

-As a former Social Media Specialist at a news website, I orchestrated the selection of impactful topics for our social media platforms. Collaborating with editors, graphic designers, and the creative team, I transformed these discussions into engaging content that effectively captured our brand's essence and resonated with our online audience.

VIDEOGRAPHER/ EDITOR

Creativad | September 2021 -January 2022

- In this Marketing Agency I was responsible for pitching and developing ideas and content creation for advertisements, Including video production, filming and editing videos for uploading it on social media platforms.

Freelance Work Experience

EDITOR

As a freelance editor, my expertise lies in crafting compelling narratives for short films and documentaries. Through meticulous editing, I bring these stories to life, capturing the essence of the subjects and delivering impactful visual experiences.

DIRECTOR

As a Director, I am entrusted with bringing creative visions to life on screen. I oversee all aspects of film production, from script development to casting, filming, and post-production. With a keen eye for storytelling and attention to detail, I lead the team in translating ideas into captivating visual narratives.

ASSISTANT DIRECTOR

As an Assistant Director, I contributed to the seamless execution of film productions by coordinating logistics, managing schedules, and supporting the director's creative vision. My role involved collaborating with various departments to ensure the smooth progression of projects from pre-production to post-production.

DIRECTOR OF PHOTOGRAPHY/ VIDEOGRAPHER

As a Cinematographer and Videographer, I am dedicated to capturing the essence of moments through the lens. I skillfully frame scenes, harness lighting, and employ techniques that elevate visual storytelling, whether it's for cinematic productions or capturing real-life events.

ART DEPARTMENT

In my role in the art department, I served as both an Art Director and Stylist. With a discerning eye for aesthetics, I led creative teams to conceptualize and execute visually striking designs. Whether shaping the overall artistic direction or meticulously curating visual elements, my aim was to create immersive and impactful experiences.

Academic Highlights

LEBANESE INTERNATIONAL UNIVERSITY

Bachelor's Degree in Radio TV and Film | June 2023

- Graduated with Honor
- I proudly earned an A grade for my senior project—a film titled 'Peeling Back the Layers.' This accomplishment reflects my dedication to storytelling and my ability to successfully execute a meaningful and impactful creative endeavor."
- I was The president of The Audio Visual Club in our University