

# Reine Zaytoun

## Marketing and Management

**Address:** Choueifat, Lebanon | **Phone:** +961 81 713391

**Email:** [reine.zaytoun2002@gmail.com](mailto:reine.zaytoun2002@gmail.com) | **Nationality:** Lebanese

## Summary

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A dedicated and creative bachelor degree student with Marketing and Management interest with an understanding in digital and direct marketing. Seeking to use creative analysis and problem-solving skills for the effective and successful management of social media marketing and advertising campaigns. Effective leader who performs well in a collaborative environment with peers and coworkers. Adept at ensuring timely delivery of duties and their technical feasibility. Seeking to work in an environment that is conducive to my intellectual, professional, and personal growth, where I can contribute significantly to the growth of the team/organization with strong experience and expertise leading to success.

## Education

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**Bachelor's Degree in Marketing Management – 2024**

**Antonine University,** Baabda, Lebanon

**Economics and Social Sciences – 2019**

**Amjad high School,** Beirut, Lebanon

## Certifications

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**The magic of Artificial Intelligence – 2023**

**Wellness and Mental health- 2023**

**Digital Skills: Digital Marketing – 2021**

**Fundamentals of Digital Marketing,** Maharat – 2020

## Skills & Expertise

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|--------------------------------|---|---------------------|
| • Communication & Negotiations | ☐ | Data Analysis       |
| • Problem Solving              | ☐ | Time Management     |
| • Strategic Planning           | ☐ | Decision Making     |
| • Business Development         | ☐ | Microsoft Office    |
| • Adaptability                 | ☐ | Market Research     |
| • Planning & Organization      | ☐ | Presentation Skills |

## Languages

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**Arabic:** Native | **French:** Fluent | **English:** Fluent