

Haya Ghandour

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Summary

I am eager to begin my career in the field of marketing and advertising, leveraging my academic background as a recent graduate. I am enthusiastic about applying my skills and developing my expertise.

I consider myself to have an open mind, which allows me to appreciate diverse perspectives and new ideas. It is essential to collaborate and to be flexible in order to find innovative solutions in the field of marketing.

I am a dedicated worker, committed to giving my best, and I am willing to invest my time to achieve my goals.

Experience

Intern – 01/06/2023 to 18/08/2023

TIAO world, Brussels, Belgium - content writer, community manager

- Crafted compelling and engaging content that aligns with the company's marketing goals and target audience.
- Wrote informative and relevant blog posts.
- Created persuasive newsletters weekly and monthly that encourage subscribers to take action.
- Posted regularly on LinkedIn, Twitter and Facebook.
- Published videos on the company's Youtube channel concerning the events we did.
- Responded to direct messages and emails from clients.

Intern – 20/06/2022 to 11/08/2022

Ghazi Trading Est, Nabatieh, Lebanon - sales representative

- Accompanied sales representatives on customer visits and observed how they interacted with clients.
- Developed sales skills and product knowledge through training and coaching sessions with sales rep.
- Maintained up to date knowledge of products and services to effectively address client needs.
- Provided customer support by answering phone calls and responding to emails.

Education

- **Bachelor's degree in Marketing and Advertising** – 2024, Saint Joseph University, Beirut, Lebanon.
- **Currently enrolled in Master's degree in Digital Marketing and Advertising** – expected graduation in 2027 Saint Joseph University.

Certifications

- **Fundamentals of digital marketing** – 2021, provided by Google

Skills & Expertise

- Research
- Collaboration
- Time management
- Attention to details
- Events management
- Project management

- Canva
- Mailchimp
- Self-reliant
- Active listening
- Problem solving
- Microsoft Office: Word, PowerPoint, Excel, Outlook

Languages

Arabic | English | French