

# KAREN KAYROUZ

## Mass Media and Communication - Marketing

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📍 Amioun El Koura, North Lebanon

## EDUCATION

### Sociology and Economics

College des Sœurs de Sainte Therese Amioun

📅 08/2019

### Mass Media and Communication, Marketing Communication track

University of Balamand

📅 09/2022 - 06/2024

## SUMMARY

I am an energetic, ambitious, positive, and goal-oriented person who has developed a responsible approach to any task I undertake or situation I am presented with. I am highly organized and dedicated, with the ability to improve working environments and a commitment to any task I undertake. I possess strong interpersonal skills, and I always strive to work on myself to enhance my capabilities and personal growth.

## ACHIEVEMENTS

### Volunteer at the Lebanese Red Cross Youth Department - Koura Center.

- Chef de post during the Lebanese Red Cross financial campaign
- Member in the PR team at the Lebanese Red Cross Youth Department, Koura Center
- Psychosocial Support Focal Person at The Lebanese Red Cross Youth Department, Koura Center

## TRAININGS

Training of Facilitators in the Human Values and Principles Program at the Lebanese Red Cross Youth Department

General Training Course (GTC)  
Training at the Lebanese Red Cross Youth Department

Applied Training Course (ATC)  
Training at the Lebanese Red Cross Youth Department

Gender-Based Violence (GBV)  
Training at the Lebanese Red Cross Youth Department

Leadership Training with LMI Global Organization in Cooperation with their International Collaborators

## SKILLS

Poster Making

Microsoft PowerPoint Word and Excel

Marketing Strategy

Social Media

Communication Skills

Project Management

Interpersonal Skills

Time Management Skills

Leadership Skills

Teamwork and Team Management

## PASSIONS

Reading, Writing, Organizing Events in the Community, Acting, Photographing, Creating Content, Traveling and Psychology

## EXPERIENCE

### Marketing Intern

Tripoli Institute for Policy Studies

📅 06/2023 - 08/2023 📍 Tripoli

A non-governmental Think Tank dedicated to addressing critical socio-economic issues in Tripoli, Lebanon.

### Sales Executive

Trifid Media

📅 2023 📍 dubai

One of Dubai's leading media and marketing agencies