

Oscar Daou

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Objective:

Results-driven marketing professional with experience in the real estate industry and a strong foundation in computer science seeking a challenging position, where I can leverage my marketing skills and knowledge of computer science to contribute to the growth and success of a technology-driven organization.

Work Experience

***Full Stack Web Development & AI Internship at Devy (December-present)**

- Development Projects: Engage in hands-on tasks in front-end and back-end technologies.
- AI Integration: Gain experience in integrating AI into web applications.
- Learning and Research: Stay updated with latest trends in full stack development and AI.
- Weekly Reporting: Submit comprehensive reports on learnings, accomplishments, and challenges.
- Meetings: Attend regular meetings to discuss progress and align on objectives.
- Receive guidance from experienced professionals.
- Hands-on exposure to full stack development and AI.
- Interact with industry professionals and build connections.

***Real Estate Agent [2013-present]**

- Assisted clients in buying, selling, and renting residential properties.
- Conducted market analysis and provided accurate property valuations.
- Developed and maintained a network of clients and industry contacts for lead generation.

- Created compelling property listings and utilized diverse marketing channels for promotion.
- Conducted property viewings, negotiated contracts, and ensured smooth transactions.

*September 2015 - 2019 Harmony Gallery

Opened my own business

- Researching external opportunities
- Researching new artists and topics
- Liaising with galleries and other institutions
- Dealing with collectors
- Managing the website
- Managing the database with contacts
- Managing the gallery's stores and inventory
- Dealing with framers
- Securing all supplies

*Marketing and sales person, Chalenne Gallery, [2013-2015]

- Developed and executed comprehensive marketing plans
- Conducted market research to identify target audiences, competitive landscapes, and emerging trends.
- Collaborated with cross-functional teams, including sales, design, and development, to ensure cohesive branding and messaging.
- Analyzed campaign performance metrics and made data-driven recommendations for optimization.
- Managed vendor relationships and negotiated contracts for marketing services.

* Golden Star October 2011 -2013

- Assisted in managing daily store operations, including inventory control, employee supervision
- Adept at working in high-pressure situations, maintaining proper inventory levels and enhancing the customer's experience.
- Managed cash registers and processed transactions accurately, ensuring a smooth checkout experience for customers.
- Strong communication and time management skills.
- Customer satisfaction-oriented provided excellent customer service, addressing inquiries, and resolving issues in a timely and efficient manner.
- Receipt and deliver of goods and billing from suppliers

EDUCATION

2021-present **UNIVERSITE SAINT ESPRIT DE KASLIK**
Bachelor in Computer science

2011-2014 **UNIVERSITE SAINT ESPRIT DE KASLIK**
Bachelor in Marketing

1996-2011 **College Notre Dame -Sahel Alma**
Science and life

LANGUAGES / KNOWLEDGE / Skills

Language Skills:

- French: read, spoken and written
- Arabic: read, spoken and written
- English: read, spoken and written

- Marketing Strategy Development and Execution
- Market Research and Analysis
- Branding and Positioning
- Campaign Management
- Relationship Building and Client Management
- Programming Languages (Java, C++)
- Data Structures and Algorithms
- Problem Solving and Troubleshooting
- Strong Analytical and Critical Thinking Abilities
- Communication and Interpersonal Skills

INTERESTS & OTHER ACTIVITIES

Hobbies:

- Basket Ball ,hiking
- Volunteer in red cross