

KAREN KARKAFI

Beirut, Lebanon • +96171924310 • karenkarkafi3@gmail.com

EDUCATION

Lebanese American University, B.S in Marketing *Sep 2021 – May 2024*

- Minor in Public Relations and Advertising.
- Received an Entrance Scholarship based on academic achievements.
- Placed on Distinction List (Major GPA: 3.51/4.0).

Collège de la Sainte Famille Française Fanar, Double Baccalaureate *Sep 2006 – May 2021*

- Earned both Lebanese and French Baccalaureates in the Life Sciences Stream.
- Graduated second of my class.
- Represented my class in the student council throughout high school.

CERTIFICATIONS

HubSpot Academy, Inbound Social Media Strategy Certificate *Jun 2023 – Jul 2023*

- Completed the certificate under the supervision of an experienced Social Media Marketing professor at LAU.
- Learned how to take an inbound approach to Social Media Marketing, including social monitoring, content strategy, social engagement, social media policy creation, and social ROI demonstration.

PROFESSIONAL EXPERIENCE

Freelance Tutor *Sep 2021 – Present*

- Tutored 6 school students (Grades 3 to 9) in Math, Physics, Chemistry, Biology, Arabic, and French.

EXTRA-CURRICULAR EXPERIENCE

Scouts Groupe Sainte Marie Beit-Mery, Assistant Chieftain *Jun 2022 – Present*

- Led a group of 30 young boys (6-12 years old).
- Organized weekly meetings, as well as 5 camps per year aimed at the development of the skills and personalities of the boy scouts.
- Organized and participated in 4 fundraising events, raising \$5,000+ to help feed around 60 families in need, as well as help several NGOs among which “Tête Blanche”.

Scouts Groupe Sainte Famille Fanar, Chieftain of a Girl Scout Patrol *Sep 2016 – Jun 2018*

- Led a group of 8 young girl scouts (12-14 years old).
- Helped in the organization of weekly meetings and camps.
- Participated in charity events aimed at collecting food supplies and clothing items for 100+ families in need.

SKILLS

Languages: English (fluent), French (fluent), Arabic (native) and Spanish (beginner).

Software: Microsoft Office, Python, SPSS.

Interests: Dancing, Swimming, Piano.