



Georges Bchara

Group Financial Controller at Toters | x Midis Group Egypt

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SUMMARY

Over 10 years of experience specializing in financial control. Designed and implemented global financial reporting controls for Toters Lebanon, Iraq, and Kurdistan. Renowned for keen operational insight, analytics and proficiency in ERP, driving the development of efficient processes, policies, and procedures. Collaborative approach with cross-functional teams to ensure timely completion of month-end reporting, budget, analytics and consolidated reporting packs. Cooperated with Deloitte and EY for audit report and tax consultancy. Started at Toters as a financial controller, successfully implemented financial policies and procedures, leading to promotion to Group Financial Controller for Kurdistan, Lebanon, and Iraq within 6 months. Achieved outstanding results in P&L management, underscoring commitment to driving financial success.

AREA OF EXPERTISE

Financial Statements | Income Statement | Balance Sheets | Financial Control | Financial Analytics | Variance Reports | consolidated Reports | Audit | Cash flow | TVA | Payroll | Analytics | Financial Operation | Budget | ERP | QuickBooks | Microsoft 360

EXPERIENCE

Sept 2022 – Present | Toters, Lebanon, Iraq, Kurdistan **Group Financial Controller**

- Prepared and discussed the annual budgets with the management team, and ensured clear communication with operation team and other related departments.
- Led a team of 12 (3 direct reports, 4 accountants, 4 accounts payables), preparing financial statements, including income statements, balance sheets, and cash flow statements, variance report and related analytics.
- Coordinated with operation and supply chain team to negotiate with suppliers for better cycle of payment and better price, developing strategies to reduce 50.000 USD cost of consumables/month.
- Developed dashboards and cooperated with cross-functional teams to control pricing, promotions, margins, shrinkage, supplier payables, aging, due dates, and implemented payment processes accordingly.
- Led meetings to discuss the P&L including the financial variance, expense management, revenue generation strategies, operational efficiency, pricing strategies, product and service mix analysis, cost of goods sold (COGS), overhead cost, revenue growth opportunities, and margin improvement.
- Supported teams to efficiently book the accurate data entry, and facilitated the transition to the ERP system by Microsoft 360.

Oct 2020 – Aug 2022 | Midis Group, Egypt **Finance Manager**

- Conducted monthly reports and financial statements, coordinated directly with the CFO based in the UAE to prepare consolidated reporting pack, and cooperated with EY and Deloitte for the audit control and tax consultancy.
- Led a team of 20 responsible of \$70 million budget, and supervised the accounting, payroll, investments, expenses and acquisitions.
- Controlled the processes of inventories, freights and logistics, pricing, ensuring accuracy and facilitating decision making in Egypt.
- Led the e-invoicing projects initiated by the Egyptians government, following the rules and regulations, and considering new payroll dashboards and coordinating with the IT department.

Jan 2013 – Sep 2020 | Saint Coeur Lebanon (32 schools, 2 Hospitals), Lebanon Financial Controller

- Started as Junior Controller for 32 schools, was promoted to Financial Controller in Jan 2014, and handled the financial department of hospital Kortbawi and Saint Charles Hospital starting Feb 2017.
- Implemented streamlined processing methods and reporting structures, dealing with one supplier for all schools and hospitals, enhancing efficiency and accuracy across all financial operations.
- Orchestrated comprehensive management of accounting functions, including Billing, A/R, A/P, GL, Cost Accounting, Inventory Accounting, and Revenue Recognition, optimizing financial transparency and compliance.
- Directed and mentored a team of 7 professionals, fostering their professional growth and ensuring seamless coordination in delivering financial objectives.
- Spearheaded the successful execution of month-end and year-end close processes, ensuring timeliness and accuracy in financial reporting.
- Led the development and execution of budgets and financial forecasts, analyzing variances and providing strategic insights to drive fiscal responsibility and operational excellence across all 32 schools.

Oct 2012 – Jan 2013 | Hatem Hatem, Beirut, Lebanon | Auditor

EDUCATION

Saint Joseph University, Beirut, Lebanon Masters in Audit, Finance Control and Accounting

Saint Joseph University, Beirut, Lebanon Bachelors in Business Administration

CORE COMPETENCIES

Languages: Trilingual, fluent in French, Arabic, and English

Computer Literacy: MS Office Suites (Word, Excel, PowerPoint, and Outlook), BI, Tableau, QuickBooks, ERP, Microsoft 360.

Key Skills: Budgeting and forecasting | Compliance | Financial analysis | Operations | Leading cross-functional teams.