



Romy RAHY



+961 78 832 613



romyrahyl@gmail.com



Beirut, Lebanon

Education

• BBA in Marketing

Notre Dame University - Lebanon
2025

• Lebanese Bacc. in Sociology and Economics

College Notre Dame de Louaize 2021 -
2022 | Rank 3/29

• Artistic Diploma

Lebanese National Higher
Conservatory of Music | 2016 -
2021

Experience

Founder and Social Media Manager

Goddesses of Elegance 2021 - Present

- Built an Instagram community of 150k followers focused on luxury lifestyle and fashion, promoting elegance and style.
- Developed content strategies, collaborated with influencers, and facilitated partnerships with emerging brands.
- Engaged a dedicated follower base through regular, high-quality posts and videos.

Marketing Intern

BlueMoon Ads · Jun 2024 - Aug 2024

- Created engaging content for social media platforms.
- Edited and produced videos for digital campaigns, improving overall content appeal and viewer retention.
- Conducted thorough market research and competitor analysis to identify new trends and opportunities for clients.
- Assisted in developing creative concepts for advertising campaigns and social media strategies.

Marketing Bootcamp Participant

Malia Group - July - August 2024

- Participated in the creation of CosmaPets, a pet shampoo product line for Cosmaline, culminating in a final project presented to Malia Group's leadership.
- Conducted research and analysis on competitive market trends, presented an export strategy, and helped devise a slogan and social media strategy.

Product Development Intern

Malia Group - September 2024 – January 2025

- Collaborating on product development: concept ideation, testing, and packaging for Cosmaline.
- Conducting market research to identify trends, competition, and consumer preferences..
- Collaborating closely with the Product Development team to refine product features and benefits, ensuring alignment with brand goals and consumer needs.
- Participating in cross-functional meetings and supporting marketing initiatives for product launches, building skills in project coordination and strategic planning.

Marketing Assistant

Opera Lebanon 2023 - Present

- Marketing communication through social media platforms, and newsletters.

Skills

- Microsoft Office, Adobe Photoshop, Canva
- Languages: Arabic (native), English, French, Korean
- Level 5 UCMAS Mental Arithmetic
- Oboe player