

Nour Al Ali

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EDUCATION

Phoenicia University (PU) - Sarafand, Lebanon

2021– 2024

Bachelor of Arts and Science in Communication and Social Media

Key courses: Digital Media analytics and Growth Techniques, Evaluating Information and Analyzing Media, Exploring Digital Media and Society, Media Research Methods, Principles of Marketing Expected

Graduation Date: January 2024

Cadmous College –Tyre, Lebanon

Awarded in June 2019

Lebanese Baccalaureate in Sociology and Economics

PROFESSIONAL EXPERIENCE

Triple A– Saida

July 2023 – Oct 2023

Social Media Intern

- Assisted in brainstorming content ideas for the clientele list according to each client's vision
- Assisted in content creation and photoshoots
- Assisted in managing social media accounts
- Assisted in social media reports

Banun Nursery – Abbasieh, Tyre

October 2020 – March 2021

observer

- Developed and executed engaging daily activity plans for children, incorporating educational games and outdoor play to foster their cognitive, physical, and social development

Dr. Hassib Abou Khalil Clinic – Tyre, Main Road

March 2020 – April 2020

Observer

- Assisted in conducting comprehensive patient intake assessments, including medical history reviews and symptom evaluation with the help and guidance of the doctor

Stars College – Abbasieh, Tyre

November 2019 – January 2020

observer

- Designed and implemented a diverse range of interactive learning activities such as storytelling, sensory play, and educational games

Dr. Hamza Abboud Clinic – Adloun, Main Road

January 2020 *Observer*

- Assisted in conducting comprehensive patient intake assessments, including medical history reviews and symptom evaluation with the help and guidance of the doctor

LWAH Rehabilitation Center Clinic – Sarafand

December 2019 – February 2020 *Observer*

- Assisted in administering and analyzing neurodevelopmental assessments for pediatric patients while ensuring a compassionate and child-friendly environment
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EXTRACURRICULAR ACTIVITIES

Developed a marketing strategy for a hypothetical company

May 2023

project

- Designed logos for the hypothetical products launched
- Documented the achievements of the marketing plan, keeping track of numbers
- Contributed in designing a plan to accelerate revenue growth

Impact of social media influencers on consumer behavior

March 2023 – May 2023

Research project

- Conducted a research project studying how social media influencers affect marketing and consumer behavior

Communication and Social Media Society – PU

May 2023 – Present *Member*

- Assisted the board members in tasks and planning ahead for events

Women Empowerment Club – PU

2022 – Present

Member

- Assisted the board members with planning duties during events

Online English Language Tutoring – Online

November 2022 – December 2022

Private Tutor

- Mentored children aged 8-12 and helped improve their speaking skills

Community Service Program – Cadmous College

September 2018 – May 2019

Volunteer

- Aided in cleaning the beach around Tyr
- Arranged donation projects and distributed food bundles for people in need

SKILLS AND INTERESTS

Linguistic Skills: Fluent in English and Arabic

Technical Skills: MS-Office (Word, Excel and PowerPoint), WordPress Hobbies:

Reading, writing, Photography, Editing