

## CONTACT

🏠 Beirut

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## ACHIEVMENTS

### Achievement

🏆 Participated in the  
Seventh GC LAU MUN  
Annual Middle School  
Conference 2017

# WALID AL RIFAI

## PROFILE

I am a second year Marketing student. As a second-year student, I am eager to apply the knowledge and skills I have gained through my studies to real-world situations. Through hard work, dedication, and a willingness to learn, I am confident that I can excel in any role and make a valuable contribution to any team.

## EDUCATION

### BS IN MARKETING (UNDERGOING)

**Lebanese American University**

### LEBANESE OFFICIAL BACCALAUREATE IN LIFE SCIENCE

## PROJECTS

### MARKETING STRATEGY

#### Fattal Group

As part of my coursework, I undertook a comprehensive project focused on developing a strategic marketing plan for Fattal Group. This hands-on experience allowed me to apply theoretical concepts to real-world business challenges, demonstrating my ability to analyze, plan, and execute marketing strategies effectively.

## LANGUAGES

Arabic

Fluent in English