

Maroun F. Matta

Lebanese | +961 70 295 606 | maroun97matta@gmail.com | [linkedin.com/mmatta](https://www.linkedin.com/in/mmatta)

EDUCATION

Notre Dame University (NDU)

- Masters in Financial Risk Management

Sep 2021 – Present | **Lebanon**

Lebanese University

- Bachelor of Science in Physics

Oct 2015 – Aug 2020 | **Lebanon**

PROFESSIONAL EXPERIENCE

BD CONSULT, Financial and Management Consultant

Jan 2022 – Mar 2023 | **Lebanon**

- **Personal Care Market Entry Assessment for an Essential Oil Wholesaler**
 - Conducted a deep-dive market analysis on the personal care market and identified ways to play
 - Forecasted 5 and 10-year P&L, cash flows, and KPIs of the new opportunity with sensitivities and scenarios
 - Developed an expansion plan into KSA by identifying key stakeholders, target customers and potential partnerships
 - Built comprehensive PowerPoint decks and presented the outcome both internally to the seniors and externally to clients
- **Valuation of a Contracting Company in the GCC**
 - Estimated the valuation with methods including discounted cash flows and multiples (comparable industries and companies)
 - Documented and presented the details of the calculation internally and externally using advanced data visualization
- **Feasibility Studies for 6 Projects Funded by Key Grantors Such as the RMF**
 - Developed business plans in accordance with the projects' mission (incl. business model, go-to-market, partnerships plan)
 - Forecasted 5-year P&L, cash flows, and KPIs (incl. IRR, NPV, Peak Funding Requirements)
 - Developed comprehensive reports to document the analysis and ensure the projects' approval and funding

TRUST CAPITAL, Forex Trader

Jun 2019 – Feb 2022 | **Lebanon**

- Executed forex trading strategies and employed advanced technical analysis methods
- Analyzed charts, patterns, and trends to inform precise trading decisions
- Employed technical indicators and tools to pinpoint optimal entry and exit points
- Devised and implemented robust risk management strategies, safeguarding investments
- Achieved consistent profitability, showcasing a proven track record over a period of time
[Growth = 21%, Period ~ 6.5mths, Average Lot Size ~ 0.03, Winning Trade % = 51%, # of Trades (during this period) = 107]

CERTIFICATIONS

Rice University

Apr 2021 | **Online**

- **Investment and Portfolio Management - Online Specialization Certificate (5 courses)**
 - Successfully completed 5 courses as part of a specialization program offered by Rice University covering: Global Financial Markets and Instruments, Portfolio Selection and Risk Management, Biases and Portfolio Selection, Investment Strategies and Portfolio Analysis, Building a Winning Investment Portfolio

Columbia University

Jun 2020 | **Online**

- **The Economics of Money and Banking - Online Course Certificate**
 - Successfully completed the course including lectures and assessments covering: Banking as a Clearing System, Banking as Market Making, International Money and Banking, Banking as Advanced Clearing

EXTRA-CURRICULAR ACTIVITIES

Rebound Academy Coach

Sep 2018 – Mar 2020 | **Lebanon**

- Managed and coached 3 basketball teams aged between 6 and 14 years-old
- Organized weekly team trainings and drills

Basketball player in Deir el-Ahmar Team

Jan 2015 – Jan 2019 | **Lebanon**

- Occupied the point guard position, leading the team on and off the court

SKILLS & LANGUAGES

- **Technical:** Microsoft Office, C++, Forex Technical Analysis
- **Languages:** Professional proficiency in Arabic and English, Intermediate proficiency in French