Rasha Hmadi

Graphic Designer



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Introduction -

A multi-faceted artist with an unwavering penchant for creativity, spontaneity, and artistic creation. Having been brought up in a culturally diverse background, and through previous professional experiences, i was able to hone my communication skills with people within various positions. I'm always looking to further my skills as well as my experience with all matters concerning design.

Interests











Education

Bachelors in Graphic Design

LIU (Lebanese International University)

2018

Baccalaureate Education Dr. Nazih Bizri High School

2015

Brevet Education

College Notre Dame Des Soeurs Salvatoriennes

Experience

2023

Inhype (Dubai)

Full-time Creative Director
Created detailed production briefs for global brands such as Fairy, Pampers,
Cetaphil, Always, Kitkat, Oreo..
Collaborated and communicated effectively with influencers in the Gulf region to facilitate content creation.
Proficiently edited and animated videos tailored for TikTok and Instagram Reels platforms..

2022

Advert Design (Dubai)

Freelance graphic designer Did social media posts for 3 different businesses.

2022

Injaz Lebanon (non-profit organization)

Graphic Designer
Was in charge of the account

@valueandvalues, created visuals,
wrote captions, came up with new
content.

Produced new cretaive templates/ layouts for **@injazlebanon**Designed and edited a handful of presentations

2021

Dare21

2022

Graphic designer

Made content for @betwaysports_mena Produced new creative designs/ templates/ layouts Drew sketches and illustrations for the content

2020

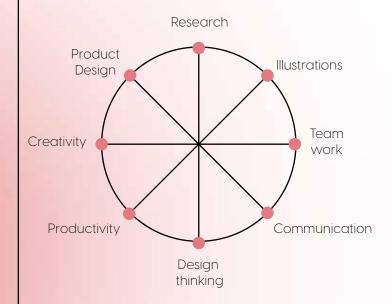
Jubaili Agrotec

Intern

Assisted graphic designers and helped with tasks.

Designed packages.

Skills -



Languages

