

Rabih Diab

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Objective

- I am a highly motivated, organized and goal-oriented individual who thrives when working in collaborative, team environments. I am seeking a challenging position to leverage creativity communication skills, and passion to inspire and educate readers.

EXPERIENCE

MEDIA OFFICER | ADYAN FOUNDATION (NGO) | JANUARY-MARCH 2024

[Communication And Media Department]

- Performing and analyzing social media reports
- Creating content and visuals that matches the NGO's projects.
- Website content maintenance.
- Social media posting and copywriting.
- Performing researches about the NGO's Projects to produce high quality content.
- Basic usage of adobe illustrator for video editing.

SOCIAL MEDIA MANAGER | FREELANCE | MARCH-AUGUST 2023

- Responsible for a tattoo shop social media account.
- Social media posting using catchy techniques.
- Creating paid advertisement campaigns.
- Video editing

Education

-BACHELOR DEGREE IN BUSINESS MARKETING | LEBANESE INTERNATIONAL UNIVERSITY | 2021-2024

-PROFESSIONAL SOCIAL MEDIA CERTIFICATE | LEBANESE AMERICAN UNIVERSITY | JULY – AUGUST 2023

- **Including:** - Social Media Marketing
 - Content Creation Visuals
 - Content Creation Reels

Skills

- Platform expertise
- Analytics
- Communication
- Creativity
- Strategic thinking

Language

English (Advanced reading and writing)
Arabic (Advanced reading and writing)

