

Hadi Cheikhali

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SUMMARY

As a versatile Business professional, I possess diverse experience in operations, marketing, maritime, and accounting. My multifaceted background equips me with unique insights and skills, ready to contribute effectively in dynamic business environments.

KEY COMPETENCIES

Relationship Building

Data Analysis and Insights

Content Creation and Storytelling

Accounting Principles

Strategic Planning

Financial Analysis and Reporting

Project management

Sales and Negotiation Skills

Market Research and Analysis

PROFESSIONAL EXPERIENCE

CMA CGM

JULY 2023- Present

Supply chain representative

- **Logistics Coordination:** Work closely with logistics providers to arrange transportation, shipping, and delivery schedules for imported goods.
- **Communication with Suppliers:** Coordinate with international suppliers to facilitate the smooth flow of goods and resolve any issues related to imports.
- **Risk Management:** Identify and mitigate potential risks related to the import process, such as delays, damages, or regulatory issues.
- **Customs Compliance:** Ensure adherence to customs regulations and manage the importation process within legal requirements.

CC DIGITAL CO (Part time)

March 2023-Present

Digital marketing specialist

- **Strategy Development:** Create and implement digital marketing strategies that align with the company's goals and target audience.
- **Market Research:** Conduct research to understand market trends, customer behavior, and competitor activities.
- **Paid Advertising:** Plan and execute paid digital advertising campaigns, including PPC, display ads, and social media ads.
- **Project Management:** Ability to manage multiple projects simultaneously and meet deadlines.

Rentokil boecker

May 2023 - Aug 2023

Operations officer intern

- **Data Analysis:** Collect and analyze data related to operations to identify trends, issues, and areas for improvement.
- **Customer Service Support:** Help in addressing customer inquiries and issues related to operations, ensuring customer satisfaction.
- **Process Optimization:** Assist in analyzing and improving operational processes to increase efficiency and reduce costs.

Montymobile

May 2022- Aug 2022

Procurement officer intern

- **Supplier Research:** Conduct research to identify potential suppliers and evaluate their offerings in terms of quality, price, and reliability.
- **Negotiation Support:** Support senior procurement staff in negotiating contracts and terms with suppliers to secure advantageous agreements.
- **Documentation and Compliance:** Ensure all procurement activities are documented properly and comply with company policies and legal standards.

Inaya Pharmacy

May 2021-Aug 2021

Sales developer

- **Sales Targets:** Work towards achieving and surpassing assigned sales targets and goals and the ability to surpass sales goals by 75%.
- **Sales Strategy:** Develop and implement sales strategies tailored to the pharmacy environment to effectively promote and sell gym supplies.

EDUCATION

Bachelor degree in business administration and management

2020-2023

University saint joseph