

Sarah Bedran

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EDUCATION

Lebanese American University – Byblos, Lebanon
B.S. in Business Marketing

December 2023
GPA: 3.5

SABIS International School – Adma, Lebanon
High School Diploma

June 2019

INTERNSHIPS

Energy Offshore International – Kaslik, Lebanon
Marketing Intern

August 2023

- Collaborated with graphic designers and website developers to enhance company website functionality and design.
- Worked closely with the EOI team and graphic designers to refine and develop the company profile for better representation and market positioning.
- Optimized the company's LinkedIn profile to increase visibility and engagement within the professional network.
- Contributed to the design and creation of business cards, ensuring brand consistency and professional representation.

WORK / VOLUNTEER EXPERIENCE

MMKN Online Tutoring – Remote
Physics Tutor

March 2023 - May 2023

- Provided tutoring sessions to Grade 9 students in physics, ensuring comprehension of concepts and promoting academic success.
- Established a positive and supportive learning environment, fostering confidence, motivation, and self-esteem in students through encouragement, positive reinforcement, and constructive feedback.
- Developed and implemented lesson plans and study strategies to meet the individual needs of each student.

Sacotel Znshine– Jbeil, Lebanon
LAU Student Marketing Campaign – Top Finalists

January 2022- June 2022

- Collaborated with team members to develop innovative marketing strategies for promoting solar panels in the context of the Integrated Marketing Communications class.
- Contributed creative ideas and suggestions for improving the overall effectiveness and impact of the Sacotel Znshine.
- Created engaging content, including advertisements, posters and billboards to raise awareness and generate interest in solar panels among the target audience.

Order of Malta – Chabrouh, Lebanon
Volunteer

December 2019- January 2021

- Provided compassionate care and support to individuals with disabilities throughout three one-week camps, ensuring their mental and physical well-being.
- Worked collaboratively with other volunteers to foster a positive and supportive team environment.
- Collaborated in the planning and execution of various activities, events, and community outreach programs aimed at enhancing the mental well-being of patients.

Behind the Scenes Assistant

- Provided assistance to the dance show production team in all aspects of the show, including rehearsals, performances, and backstage operations.
- Supported the youth dancers, choreographers, and teachers, ensuring that they have everything they need during rehearsals and performances.
- Assisted in communicating important information and schedules to the dancers and production crew, documenting any changes or updates, and ensuring effective communication between different members involved in the show.

SKILLS & INTERESTS

Languages: English, French, and Arabic

Applications: Microsoft Word, Microsoft Excel, PowerPoint, Canva, Adobe Photoshop, AutoCAD

Soft Skills: Communication, Leadership, Critical Thinking, Time Management, Teamwork

Relevant Coursework: Consumer Behavior, Integrated Marketing Communication, E-Marketing, Retailing & Merchandising, Marketing Strategy, International Marketing

Hobbies & Interests: Drawing, Baking, Hand- Embroidery, Dance, Film, Music