



Lea Farhat

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ABOUT ME

I am a dedicated professional with a strong academic background, holding a law degree and an MSc in diplomacy and international security. My career has been focused on the intersection of law, international relations, and security, where I have gained valuable experience as a writer, researcher, and content editor. For over two years, I delved into the complexities of politics, law, and defense with a focus on Saudi and Kuwaiti markets, honing my skills in crafting and editing content to perfection. I am now embarking on a journey in content marketing executive, eager to apply my diverse skill set and passion in innovative ways.

WORK EXPERIENCE

Content Marketing Executive

Meysan [27/02/2024 – Current]

- Crafting compelling content strategies to engage target audiences.
- Responsible for overseeing the creation, editing, proofreading, and validation of all submissions for ranking agencies.
- Crafting tailored legal consultancy proposals to meet client needs and showcase expertise.
- Monitoring and analyzing content performance to optimize strategies for maximum impact.
- Editing, reviewing, and validating social media and internal content.

Content Editor

Tactical Report [22/02/2023 – 23/02/2024]

- Served as the Content Editor for all content pertaining to Saudi Arabia (KSA) and Kuwait.
- Ensuring consistency in content and formatting across all reports, while adhering to the requested writing style, standards, and guidelines.
- Providing editorial support to the content team to streamline their workflow.

Defense, Security, and Politics Writer and Researcher

Tactical Report [22/02/2022 – 22/12/2023]

City: Beirut | **Country:** Lebanon

Tactical Report is a geopolitical and market intelligence remote company, specializing in the defense markets of the GCC/MENA region. My area of focus was on Saudi Arabia (KSA) and Kuwait.

- Generating daily reports including Daily Intelligence Reports (DIRs), Editorial Notes (ENs), and Requests for Information (RFIs), as well as preparing Weekly Intelligence Reports (WIRs) and publishing them.
- Translating all reports and their content from Arabic to English, while maintaining accuracy.
- Collaborating closely with the Research team to verify the content of reports and ensure accuracy.
- Keeping abreast of the latest developments relevant to the business by monitoring the news selected by the Media Monitoring team, and preparing RFIs. Additionally, providing regular input to the Media Monitoring team to ensure alignment on the topics to cover.

Article Writer Intern

The961News

City: Beirut | Country: Lebanon

- Covered sensitive topics for The961News site and produced accurate news by the minute.

EDUCATION AND TRAINING

Master's Degree in Diplomacy and International Security

The Holy Spirit University of Kaslik - USEK [01/09/2021 – Current]

Address: Kaslik, Jounieh, (Lebanon) | Website: www.usek.edu.lb | Field(s) of study: Political Science

Law Bachelor's Degree

The Holy Spirit University of Kaslik - USEK [04/09/2016 – 20/12/2020]

Address: Kaslik, Jounieh, Jounieh (Lebanon) | Website: www.usek.edu.lb | Field(s) of study: Law

HONOURS AND AWARDS

[16/11/2023] KNOWMAD

Certificate of Completion for OSINT course Training content:

- Fundamentals of Intelligence (Open and Covert)
- Fundamentals of Intelligence Analysis
- Visual Forensics Methods for Authenticating and Analyzing Media Material
- Satellite Imagery Acquisition and Analysis
- Investigations using Flight and Vessel Trackers
- Digital Human Intelligence
- Social Media Intelligence

[29/09/2022] The International Committee of the Red Cross and the Fouad Shehab Command and Staff College (CSC)

Certificate of Completion of the 10th Session of International Humanitarian Law

[13/01/2022] International Rescue Committee

Certificate of Completion on Safety Planning in Resettlement, Asylum and Integration Settings

[06/01/2022] Coursera

Certificate of Completion on International Cyber Conflicts An online non-credit course authorized by The State University of New York and offered through Coursera.

[06/02/2022] Kaya Humanitarian Leadership Academy

Certificate of Completion on Cyber Security

[31/01/2020] Leiden University

Erasmus+ Mobility Scholarship Awardee As an Erasmus exchange student in Leiden Law School, I gained a deeper knowledge about European Law by taking courses such as;

- Privacy and Data Protection Law
- Cyber Law
- Protection of Human Rights in Europe
- Comparative Tort Law

COMMUNICATION AND INTERPERSONAL SKILLS

Communication and interpersonal skills

- Team-work oriented
- Organizational and planning skills
- Excellent analytical skills
- Content strategy
- Content creation
- Content editing and proofreading
- Excellent written and verbal skills
- Legal writing
- Legal research
- Defense and Security research skills
- Open Source Intelligence (OSINT) skills
- Proposal writing and RFP writing skills

DIGITAL SKILLS

Great command of Microsoft Office and other applications or platforms

Microsoft Word / Microsoft Powerpoint / osint / LinkedIn / Google Drive / Outlook / Skype for Business / Zoom / Google Docs / Microsoft Teams / Social Media

LANGUAGE SKILLS

Mother tongue(s): Arabic

Other language(s):

English

LISTENING C2 READING C2 WRITING C2

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

French

LISTENING C1 READING C1 WRITING B2

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

PUBLICATIONS

Check out my full profile on the 961 on the following link

Link: <https://www.the961.com/author/farhatlea/>