

# Samir Mouazzen

## Digital Marketing - Social Media Specialist

Throughout my career, I have accumulated diverse work experience in various industries and roles. I have consistently demonstrated a strong work ethic, adaptability, and a drive for excellence. I have held positions in both individual contributor and leadership capacities, allowing me to understand the dynamics of teamwork and independent work.



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Beirut, Lebanon



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## SKILLS

Microsoft Office, Excel, PowerPoint

Ability to Multitask

Communication Skills

Ability to Work in a Team

Highly Motivated

## LANGUAGES

English  
*Native or Bilingual Proficiency*

Arabic  
*Native or Bilingual Proficiency*

French  
*Professional Working Proficiency*

## INTERESTS

Travel

Sports

Photography

Videography

## WORK EXPERIENCE

### Content Creator / Internship Eseed Media

10/2023 - 02/2024

*Achievements/Tasks*

- Content Creation
- Research
- Editing and Proofreading
- Content Optimization
- Engagement
- Analyzing Performance

### Marketing Assistant / Accountant Mouazzen Fashion Group

2015 - 2023

*Achievements/Tasks*

- Content Creation and Management
- Market Research
- Social Media Management
- Advertising and Promotion
- Collaboration
- Database Management

### Telesales Etail, Beirut / Canada

09/2022 - 03/2023

*Achievements/Tasks*

- Greeted customers
- Created reports
- Utilized sales techniques and strategies
- Handled customer complaints calmly

## EDUCATION

### High School American Academy of Beirut

2013 - 2018

### Digital Marketing American University of Science and Technology

2018 - 2023

*Graduated*