

ZEINAB DIAB

PROFILE

As a graduate with a Bachelor's degree in Chemistry and ongoing pursuit of an MBA, I have acquired valuable knowledge and developed analytical thinking, problem-solving, communication, and leadership skills through my coursework and extracurricular activities.

EDUCATION

BS IN CHEMISTRY

Lebanese University.

MASTER OF BUSINESS ADMINISTRATION. (ONGOING)

Antonine University

LANGUAGE

- Arabic - Fluent
- English - Fluent
- Spanish - Professional
- Portuguese - Fluent

CONTACT



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Beirut, Lebanon

SKILLS

- Laboratory Equipment / Expirement
- Analytical Thinking
- Medicinal Chemistry
- Marketing Strategies
- Knowledge In Accounting
- Knowledge In Finance
- Knowledge In Excel
- Data Analysis.
- Communication

EXPERIENCE

PLASTILAB

QUALITY CONTROL INSPECTOR MAY 2023 - JULY 2023

- Checked plastic products for any defects such as cracks, warping, discoloration, or surface imperfections.
- Ensured that products met specific visual standards and specifications.
- Worked closely with production teams to provide feedback on the quality of plastic materials and products.
- Create concise daily Excel reports detailing all defects and imperfections, including quantities and specifics.
- Hold daily meetings with manager and supervisor to discuss findings.

PROJECTS

NATURAL SUBSTANCES

This project focused on natural substances, specifically essential oils. In this project, I defined some of the most commonly used essential oils and considered their uses, effects, and mode of action. The essential oils that were examined include peppermint, lavender, tea tree, rose, and chamomile.

POLYMERS

This project focused on radar absorbing materials (RAM) in polymers. I explored the transmission and reflection of electromagnetic waves in RAM materials, their mode of action, and general characteristics

MARKETING

A project based on establishing a new product. I came up with Revive, a subdivision of Adidas, which focused on selling pre-owned shoes at the same store. This idea aligns with the mission of Adidas which is sustainability and providing a unique experience to the customer. They would be able to sell their old shoes and get new ones.

I worked a detailed marketing strategy that included branding, a marketing plan, 7 Ps, buyer personas with pricing and positioning, setting a budget and split by activity, a launching campaign.

Additionally, a personal website for the brand was created.

STATISTICS-FINANCE

Engaged in multiple projects involving data analysis utilizing SPSS.

Conceived and evaluated a corporate business idea, conducting comprehensive cash flow analysis.

TUTORING SITE

We came up with an idea to build a website, the first to introduce a concept, where all tutors could subscribe to it, create their tutoring ads and connect with students all over Lebanon. The website is being implemented and will be available in the next months.