

CONTACT

Mount Lebanon, Jdeideh
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PROFESSIONAL SKILLS

- Market analysis
- Branding
- Project Management
- Public Speaking
- Microsoft Office
- Graphic Design

SOFT SKILLS

- Leadership
- Teamwork
- Creativity
- Communication

PASSION

- Playing the Violin
- Reading
- Storytelling
- Camping

LANGUAGES

- Arabic
- French
- English

MARIA G. HADDAD

Marketing & Advertising

PROFILE

An Ambitious, Open minded and Analytical marketing Student seeking to use my knowledge and experience in planning marketing strategies, creating content and conducting comprehensive market analysis to effectively serve your innovative company in an internship position.

EDUCATION

Lebanese University, Jdeideh, Lebanon

Nov 2021 – Present

- **BA in Marketing & Advertising**
 - Designed a new brand of fragrance with an adequate marketing strategy.

Lycée Officiel des filles, Jdeideh, Lebanon

Sep 2018 – Aug 2021

- **Bachelorette in Sociology and Economics**

PROFESSIONAL EXPERIENCE

Boom Club, Hazmieh, Lebanon

Aug 2024 – Present

- **Marketing Specialist**
 - Created and executed an adequate marketing strategy.
 - Conducted market research and competitive analysis.
 - Created, edited and evaluated Content on Instagram.
- **Assistant, Kids Entertainer**
 - Created new event offers and designed updated catalogs.
 - Kept groups of 30-300 kids engaged throughout all events.

Mission Education, Beirut, Lebanon

May 2024 – Present

- **Content Creator**
 - Developed a content calendar that increased user engagement by 10%.
 - Photographed needed content.

Eduève, Rawda, Lebanon

Oct 2022 – Mar 2024

- **Academical Tutor**
 - Implemented creative techniques : “mnemonic devices” to retain concepts.
 - Recognized and responded to students’ individual needs and learning styles.

VOLUNTEERING

Scout Of Our Lady, Sabtieh, Lebanon

Oct 2020 – Nov 2024

- **Scout Leader**
 - Organized meetings, camps, funds for 40 girls aged between 6 & 12 years old.
 - Directed 3 plays performed by the volunteers.
- **Scout Member**

Apr 2012 – Present

Lebanese Red Cross, Youth Sector, Bouchrieh Center, Lebanon

Jun 2021 – Jul 2023

- **Secretary of Center**
 - Applied a filing system, reducing the time needed to locate documents by 70%.
 - Created Survey sheets to track the needs of 400 civilians in the urban cities.
- **General Assembly**
 - Organized food, clothes parcel activities distributed to more than 500 families.
 - Participated in the vaccination marathons on several grounds.

Jan 2019 – Present