

Abdallah Al Hajjar

Lebanese - 2003/09/02

Lebanon

Chouf, Chhime

Hafet-Al-Kasaa

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COMPANIES EXPERIENCE

World of Business, Saida — Content Creator

Creating Content for one of the biggest marketing agencies in Lebanon.

WHworldwide, Online — Salesman

Online and offline Salesman for an SMMA company.

EDUCATION

Rafic al Hariri University, Mechref — May 2024

OF MARKETING & ADVERTISING

Major in Marketing and Advertising

PERSONAL EXPERIENCE & PROJECTS

Successfully Created and Scaled YouTube Channel to 105k Subscribers — Professional Content Creation - Ad Campaign Management - Digital Marketing Strategies - Collaboration and Partnerships - Audience Engagement - Strategic Monetization - Social Media Management - Branding and Image Building

Sales Professional with Proven Expertise in Online Sales and Client Engagement — Worked as a luxury watch salesman - SMMA salesman

Created and managed my own local SMMA company— I delivered social media services to local businesses, refining my proficiency in essential areas such as team leadership (3 members), digital marketing strategies, efficient time management, and adapt sales techniques, including facilitation of meetings.

SKILLS

Sales/Strong Communication

Critical-Thinking

Problem Solving

Creativity and Innovation

Continuous Learning

Digital Marketing &

Advertising

Adaptability and Flexibility

AWARDS

Scaling YouTube Channel to 105k Subscribers

Dynamic Sales Professional with Proven Expertise in online sales and Client Engagement
Creating and managing SMMA

LANGUAGES

English - Fluent

Arabic - Native