

JOELLE AL KAASAMANI

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Bchamoun, Lebanon

EDUCATION

Lebanese American University, Beirut, Lebanon

Expected Graduation May 2025

BA in Political Science and International Affairs

Placed on the Distinction list and recipient of the Honors Scholarship

Hussein Massoud School, Bchamoun, Lebanon

October 2019-July 2022

Lebanese Baccalaureate, Sociology and Economics (ranked 1st)

PROFESSIONAL EXPERIENCE

Lebanese American University, Beirut, Lebanon

September 2023-Present

International Students Services Liason

- Facilitated course selection and registration for incoming international students, providing personalized guidance to ensure a smooth academic transition and integration.
- Managed and supported outgoing student applications for international programs, ensuring accurate and timely submission of all required documents.
- Assisted international students in planning their semester abroad, offering comprehensive support from initial inquiry through to successful enrollment and orientation.

Papilio and Menorista, Dohat Aramoun

August-November 2022

Social Media Manager

- Strategically planned and executed social media algorithms to enhance brand-consumer engagement, resulting in increased online interaction and visibility.
- Effectively scheduled interactive and trending content across social media platforms, optimizing for peak engagement times to maximize advertisement reach.
- Managed and maintained product image and inventory databases, coordinating between web design and warehouse teams for streamlined operations.

EXTRACURRICULAR ACTIVITIES

Lebanese American University, Beirut, Lebanon

International Affairs Club

President, September 2023-Present

Member, October 2022-May 2023

- Worked on hosting a simulation conference model in Spring 2024.
- Organized targeted workshops for political science students, focusing on topics such as civil-military cooperation in collaboration with the Lebanese Armed Forces Civil-Military Cooperation Directorate.
- Orchestrating educational trips to politically significant locations, providing members with firsthand experience to real-world political scenarios and historical context.
- Provided media coverage on the "Become a Security Council Member Simulation Model (Russo – Ukrainian War)" conference.
- Raised awareness about the situation in Palestine in collaboration with other university clubs.
- Initiated placement of clothing donation bins on campus in collaboration with FabricAID, benefitting underprivileged communities.

- Moderated a panel discussion with His Excellency the Tunisian Ambassador to Lebanon on Tunisian Independence and Martyr's Day.

Model United Nations

Advisor, October 2020-February 2021

Head Delegate, October 2019-March 2020

- Led and organized the delegation of training sessions and conferences.
- Helped with extensive research and analysis on political topics, drafted and presented resolutions to committees, and supervised other advisors.
- Organized school training sessions and virtual meetings on public speaking, research, and resolution writing.

Model Arab League, October 2020-February 2021

- Monitored and supported all advisors and facilitated administration-student communication.
- Reviewed and provided feedback on speeches, position papers, and draft resolutions.

Model Good Governance, October 2020-February 2021

- Drafted and presented outstanding resolutions in committee sessions.
- Won the highest "Secretary-General" award.

LAU Campaign Manager, October 2023

- Managed the campaign of a candidate running for student council elections; candidate won the highest number of votes in Byblos and Beirut campuses.

AISEC National Conference, September 2023

- Represented the office of International Services and Programs.

Interact Club of Aley, September 2021-October 2022

Director of the Club Service Committee

Vice Director of the Club Service Committee

Member in the Professional Development Committee

- Planned and executed various club activities such as completing more than 120 hours of community services, distributing food/cleaning products to people in need, and organizing a Halloween Fundraiser.

ACT4IMPACT, March 2021

- Directed communication with external speakers to host informative sessions.
- Liaised between members of the initiative and board members.

SKILLS & LANGUAGES

Computer skills: Proficient in Adobe software and Microsoft Office.

Soft skills: news writing and reporting, research and strategy, and comparative politics.

Languages: Fluent in English and Arabic.