

TALA GHADDAR

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Lebanon, Beirut
Bachoura

Tala Ghaddar

MARKETING AND ADVERTISING STUDENT

I am a second-year passion-driven, hardworking, and academically invested student at the University of Saint Joseph. As a strategic and creative thinker, I realized what I am majoring in creates a good balance between both. I am constantly looking for opportunities to grow and learn.

ABOUT MYSELF:

Age and date of birth: 20-11/3/2004

Education:

- Graduated from Ecole des Soeurs de saint joseph de l'apparition-Beyrouth
- Currently studying at the university of saint joseph

Current GPA: 3.5

Experience:

- Currently a social media executive intern at Creatingz (duration: From February 5 till May 5)
- Currently a PR & Communication assistant at the institute of business administration at USJ
- Represented USJ at Horeca show as a PR & Communication Assistant
- Previously a shop keeper/salesperson at Panorama Concept Shop (duration: From June 15 2024 till august 15 2024)

Hobbies:

- Reading: In my free time I find great pleasure in reading books.
- Drawing: I take drawing classes at The Russian house of Beirut and consider myself skilled in portrait pencil drawing.
- Writing: I am one of the editors of the USJ journal

"Campus-J"

Skills:

- Social media management: Content Calendars-Events coverage-Community Management-Social media strategies
- Good understanding of consumer behavior
- Organization and planning
- Creative thinking
- Microsoft apps and Canva skills

Languages:

- Arabic: Advanced
- French: Upper intermediate (Scored an A in "Test d'aptitude de l'USJ")
- English: Advanced

