

# ZIAD ABOU JAMRA

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## Finance Director | Financial Consultant

Finance executive with 15+ years of experience in optimizing operations, financial restructuring, internal/ financial controls, process reengineering, system implementation. Highly motivated to direct financial and strategic functions for organizations. Recognized for solid accuracy, credibility, and integrity. Expert in implementing automated systems to enhance accounting, financial planning and analysis, forecasting, and project management. Collaborating with executive teams and shareholders.

### CORE COMPETENCIES

Accounting and Financial Management | Financial Analysis and Reporting | IFRS Compliance | Budgeting, Cash Flow and Forecasting | Cost Optimization | Revenue Maximization | Information Technology | Team Management | Leadership Skills | Communication

**Technical Skills:** ERP SAP | Odoo | Caseware | Flexcube | Microsoft Office (Word, Excel, Outlook...)

**Industries:** Audit and Consulting | Manufacturing | Construction | Information Technology |

### PROFESSIONAL EXPERIENCES

#### JGROUP HOLDING | BEIRUT, LEBANON (Contractual basis)

Oct 2023 – To date

##### Financial Consultant

- Conducting regular reviews of financial controls to identify areas for improvement and implement necessary measures.
- Executing cost-control measures and optimize financing processes to enhance operational efficiency.
- Driving the implementation discussion of ERP (sales force & Odoo) system to develop financial processes and enhance efficiency.

##### Accomplishments:

- Implemented a month and year-end closing plan to enhance financial reporting.
- USD 150,000 cost savings thru recognizing that the chosen ERP accounting module was not suitable for the group's 26 entities.
- Proposed annual purchase agreements with suppliers for regular bulk items, instead of individual purchases when needed.

#### FEARSOFF | LEBANON/ DUBAI (Contractual basis)

March 2023 – To date

##### Financial Consultant

#### FORTY DAYS | RIYADH, SAUDI ARABIA

Sept 2021 – March 2023

##### Finance Director

- Led the financial department, ensuring accuracy and reliability of financial data and reports, and in compliance with local laws.
- Led the ERP system implementation process in collaboration with the service provider.
- Collaborated with external auditors to ensure the accuracy and reliability of financial statements.

##### Accomplishments:

- Cost reduction by negotiating/switching to cheaper suppliers through yearly contracts while retaining the same quality. Which enhanced the Profitability per project by 7 to 10%. In addition, canceled the warehouse yearly contract and shifted the inventory to the existing factory which reduced cost by SAR 250K (\$67K) per year.
- Optimized outstanding receivables.

#### BATCO GROUP | ABU DHABI, UAE

Feb 2019 – May 2021

##### Head of Finance

**Led a finance team of 13 people and financial functions for 3000 employees in UAE.**

- Led a team of 13 finance professionals, managed the department's resources effectively.
- Generated monthly financial reports, highlighted key challenges, and presented to senior management.
- Liaised with the CFO and Managing Directors to ensure that the company's objectives were met.

##### Accomplishments:

- Automated bank, client, and supplier reconciliation.
- Utilized my inventory management experience to reduce inventory capacity at sites by AED 3.5M (USD 1M) by implementing accurate stock counting and valuation methods.
- Enhanced internal processes through developing policies and procedures which enhanced the reporting process.

EY | Abu Dhabi, UAE

March 2006 – April 2011

**Senior Consultant – Finance & Performance Improvement**

- ❖ Led audit and consulting teams in executing external audit assignments, ensured compliance with regulatory requirements and enhanced financial reporting.
- ❖ Developed policies and procedures to clients that resulted in enhanced processes, financial reporting, and internal control.

**EARLIER CAREER EXPERIENCES**

**Head Of the Accounts** | *Consolidated Contractors Company (CCC)* | Abu Dhabi, UAE  
**Financial Consultant** | *Everteam (Contract for a project of two years)* | Beirut, Lebanon  
**Manager, Advisory Services** | *BDO* | Doha, Qatar  
**Credit Admin Officer** | *Invest Bank* | Abu Dhabi, UAE

**May 2017 – May 2018**  
**Nov. 2014 – Nov. 2016**  
**April 2012 – Sept. 2014**  
**Nov 2003 – April 2006**

**Earlier Career Accomplishments:**

- ❖ Led the implementation of new labor camps system with the assistance of the IT department (**CCC**).
- ❖ Led fixed assets budget process and resource allocation with the fixed assets dept., optimizing resources (**CCC**).
- ❖ Led the implementation of a costing system, streamlining cost data collection and analysis processes (**Everteam**).
- ❖ Consolidated the accounting dept. in Lebanon as the region office, which led to enhance departmental efficiency (**Everteam**).
- ❖ Developed finance policies and procedures that were aligned with company needs; Supreme council of health (SCH), Al Wasat Newspaper, and General Retirement and Social Insurance Authority (**BDO**).
- ❖ Reviewed business plans and feasibility studies for startups, identified their challenges and offered feedback to increase their chances of success (**BDO**).

**EDUCATION**

**Bachelor's Degree of Science in Accounting** | Lebanese American University, Byblos

**2003**

**CERTIFICATIONS**

**Business Strategy and Performance with Carlos Ghosn** | USEK Business School  
**Financial Modeling and Valuation** | Kaplan Genesis  
**Strategic planning, budgeting, and forecasting** | Serenity Advisors  
**Financial Statement Analysis** | PWC Academy  
**Finance and Performance Management** | EY  
**Basics of Auditing Techniques and Fraud Considerations** | EY

**March - May 2022**  
**2019**  
**2019**  
**2014**  
**2010**  
**2007**

**LANGUAGES**

Arabic | English

**PERSONAL DATA**

Nationality: Lebanese  
Marital Status: Married  
D.O.B.: 23 December 1979