

Sarah IBRAHIM

saraibrahim4121@gmail.com • Tripoli - Lebanon • +96181322421
linkedin.com/in/sarahibrahim4

Personal Data

- Date of Birth: 21-October-1997
- Place of Birth: Tripoli – Lebanon
- Nationality: Lebanese
- Marital Status: Single

Education

- Bachelor of Science in Information Technology and Computing (Computer Science) |
The Open University
FEB 2017 – FEB 2021
- Bachelor of Science in Information Technology and Computing (Computer Science) |
Arab Open University - Lebanon
FEB 2017 – FEB 2021
 - Cumulative GPA: 3.15
 - Relevant courses: Algorithms, Data Structures and Computability, Object Oriented Programming using Java, Computer Graphics and Multimedia, Operating Systems, Data Management and Analysis, Software Engineering, Artificial Intelligence, and C#.
- Frontend web development |
Flatiron School
JULY 2022 - NOV 2022
 - Five months of intense frontend web development program, run by Recoded with Flatiron School's curriculum.
 - Learned JavaScript, React, Redux, Firebase, Git, GitHub, HTML, CSS, Tailwind, Bootstrap, React Tailwind, React Bootstrap, and many other JS libraries.
 - Practiced Soft Skills such as Time Management, Business Communication, Teamwork, and Agile Product Management.

- Frontend web development |
Re: Coded FEW Bootcamp
JULY 2022 - NOV 2022
 - Developed a deeper understanding of programmatical thinking.
 - Added tools such as ReactJS, Redux, and many more to my toolkit.
 - Enhanced my JavaScript and CSS skills.

Experience

- Freelancer WordPress Web Developer
December 2023 – Present
- E-commerce Product Manager |
Bees Lighting
JULY 2021 – February 2024
 - Imported new items via Excel on PIM PLYTIX and Shopify platforms.
 - Created collections and pages within Shopify, ensuring seamless navigation and organization.
 - Strong understanding of SEO principles and ability to optimize product pages and collections for improved visibility and search engine ranking.
 - Researched trendy products and conducted market analysis to identify growth opportunities.
 - Gathered insights and developed competitive strategies by studying competitors.
 - Edited the website's user interface (UI) using Shopify tools, enhancing user experience and visual appeal.
 - Utilize AI tools for content creation, including text generation, image generation, and content optimization.
- IT Support Assistant – Internship |
Girls Got IT – NGO
MAY 2017 – AUG 2017
 - Assist with workshops carried out by Girls Got IT.
 - Ensure the function of laptops and projectors during the workshop.
 - Fix troubleshooting software and hardware.

Volunteering

- Volunteer | **UTOPIA**
AUG 2017 - JAN 2018
 - Assist with programs, events, and activities organized by UTOPIA.
 - Works cooperatively as a reliable team member to complete volunteer assignments.
 - Take photos of activities carried out by UTOPIA in Tripoli for community service.
 - Complete tasks assigned by the supervisor, and uphold the organization's values.

Licenses & Certifications

- Facebook and Instagram Ads for E-Commerce Products and Services
- SEMrush Site Audit Course - SEMrush
- Fundamental of Digital Marketing - Google Digital Garage
- Frontend Web Development - Re: Coded FEW Bootcamp
- Certification In Social Media Marketing - AOU Continuing Education Center
- Step Certification - Leuphana University of Luneburg

Skills

- WordPress, Shopify, SQL, Java, Python, HTML5, CSS3 and JavaScript, React, CMS
- Skilled in problem-solving and logic
- Microsoft Office, Google Sheets, and Excel
- Analytical Skills
- Team Leadership
- Target oriented
- Time management
- Learn new software quickly