

# LEEN A. AL-HALLAK

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## OBJECTIVE

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Enthusiastic and ambitious Marketing graduate seeking to leverage internship experiences or junior position in a dynamic marketing and/or advertising role. Eager to contribute creative ideas, strategic thinking, and a passion for brand promotion in a collaborative team environment.

## EDUCATION

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2021-2024	Beirut Arab University, Bachelor in Marketing	Beirut, Lebanon
2020 - 2021	Khalid Ben AL-Walid High School / Al-Horoj, Grade 12, Economics and Sociology (ES)	Beirut, Lebanon

## SKILLS

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- Proficient in Microsoft Office (Word, Excel, PowerPoint).
- Familiarity with social media platforms including Facebook, Instagram, X, LinkedIn, and TikTok.
- Familiarity with Shopify.
- Basic knowledge of Adobe Express.
- Strong analytical skills.
- Very good communication and interpersonal skills, with the ability to collaborate effectively in a team environment.
- Creative thinker with a passion for developing innovative marketing/advertising strategies.
- Detail-oriented with a commitment to delivering high-quality work on time.

## CERTIFICATES

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|---|---------------|
| - Unlocking Success: Empowering Mindset for Business Growth<br><i>Sport Performance Institute</i> | Beirut - 2023 |
| - Problem Solving and Decision Making<br><i>University of California - Irvine</i>                 | Online - 2022 |
| - Model United Nations<br><i>Lebanese American University</i>                                     | Beirut - 2020 |

## LANGAUGES

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- Arabic: Fluent (Native tongue)
- English: Fluent (1st foreign language)

## EXTRACULAR ACTIVITIES

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- Reading, hiking, running, camping.

## REFERENCES

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Available upon request