

# Mohannad Rifai

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## SUMMARY

• Enthusiastic and detail-oriented professional with strong communication, analytical, and problem-solving skills. Aiming to leverage acquired skills to support the employer in achieving customer satisfaction goals and improved customer loyalty.

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## PROFESSIONAL EXPERIENCE

### • Social Media Marketing Agency (freelance)

Jan 2021 - Present

- Managed social media accounts for various clients, creating and scheduling engaging content.
- Conducted market research to develop targeted marketing strategies, and increasing client engagement.
- Achieved customer satisfaction goals by responding to inquiries in a professional and timely manner.
- Developed strong client relationships through effective communication and problem-solving.

### • Cryptocurrency services provider

May 2021 - Present

- Conducted in-depth market research and analysis
- Developed and delivered educational courses, attracting and teaching over 200 students.
- Created and managed communities to share trading signals and insights, achieving high customer satisfaction.
- Developed strong client relationships through effective communication and problem-solving.

### • Customer service at fly mode tours

Aug 2023 - Feb 2024

- Managed hotel and flight ticket bookings, providing comprehensive customer support.
- Assisted clients with travel-related inquiries, ensuring a high level of customer satisfaction.
- Handled customer complaints and resolved issues promptly and effectively.

### • Sales representative at esper bee honey

march 2022 - Aug 2022

- Participated in various events to promote and sell honey products.
- Engaged with customers to understand their needs and provide appropriate product recommendations.
- Achieved sales targets through effective communication and persuasion skills.

### • Lebanese RedCross

2022 - Present

- Assisted in various community support activities, providing aid and assistance to individuals in need.
- Developed strong teamwork and interpersonal skills through collaboration with fellow volunteers and community members.

### • Codi Bootcamp

Nov 2022 - June 2023

- Gained hands-on experience in coding, software development, and problem-solving.
  - Developed a solid understanding of web development, including HTML, CSS, JavaScript, and various frameworks.
  - Worked on collaborative projects, enhancing teamwork and project management skills.
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## LANGUAGES

**Arabic:** Native

**English:** Fluent

**French:** Limited Working Proficiency