

Tala Dayya

PUBLIC RELATIONS AND
COMMUNICATIONS GRADUATE (BA)



EDUCATION HISTORY

International Baccaurate Programme

Institution: German International School of Beirut

Year of Graduation: 2019

- Countless Volunteering Opportunities

Bachelor of Arts in Public Relations and Communications

Minor in Business Management

Institution: European Business School Barcelona

Year of Graduation: 2022

- Cum Laude: 3.2
- Dissertation: The Effect of Media Beauty Standards on Gen Z Latin Women.

[Awarded a grade of 90 = A+]

LinkedIn Profile:

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+96181730270

LANGUAGES SPOKEN

- Fluent / Native English.
- Native Arabic.
- Conversational German.
- Conversational Spanish.

WORK EXPERIENCE

Line Cook at Beryti Bistro Barcelona

April 2021 - August 2021

- Responsible for preparing vegetables and garnishes for evening service.
- Cooked and heated various components for dishes.
- Ensured proper plating of food for serving.

Public Relations Industry Training at Brainnest Consulting

August 2022 - September 2022

- This intensive course delved into various aspects of the Public Relations Industry.
- Weekly projects centered around Brainnest Consulting clients across diverse Public Relations domains.
- Led by Emin Hajric, an industry professional who actively collaborates with various clients daily.
- Collaborated with fellow trainees from across the globe.

Junior English Assistant at Dent De Lait Nursery and Preschool

September 2023 - Present

- Assisting the homeroom educator and supporting Senior assistants in brainstorming activity ideas for weekly lesson plans.
- Organizing daily activities and supervising playtime sessions.
- Supervising children during playground hours and tending to their hygiene requirements.

EXPERTISE

- Time management
- Detail Oriented
- Effective communication
- Problem-solving skills
- Organized
- Creativity
- Leadership / Team Player

RELEVANT SKILLS

- Proficient in Microsoft Office
- Knowledge in Social Media
- Non-Traditional Digital Marketing knowledge
- Technology Proficiency