



IBRAHIM MANTOUFI

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SUMMARY

AN EXPERIENCED
ART DIRECTOR
WITH A DEMONSTRATED
HISTORY OF WORKING
IN THE MARKETING AND
ADVERTISING INDUSTRY

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EDUCATION



MASTERS OF DESIGN
UNIVERSITY OF NEW
SOUTH WALES, SYDNEY
CLASS OF 2015

BA GRAPHIC DESIGN
LEBANESE UNIVERSITY
CLASS OF 2013

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LANGUAGES

ARABIC & ENGLISH

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SOFTWARE

INDESIGN
PHOTOSHOP
ILLUSTRATOR
AFTER EFFECTS
PREMIERE



VISIT

PORTFOLIO

behance.net/ibrahimmantoufi

WORK EXPERIENCE

REFERENCE AVAILABLE UPON REQUEST



THE POLICY INITIATIVE

Sr. Art Director - Producer (Full-time)

May 2022 - Present - Beirut, Lebanon

Responsible for creating different kinds of visual outputs with a focus on animated videos for TPI's online presence as well as managing the production line of recorded content.



UM (MENAT)

Art Director (Full-time)

April 2021 - April 2022 - Beirut, Lebanon

Worked on creating different kinds of online and offline content for regional and international clients including CocaCola Johnson & Johnson - RakBank - Listerine - GoDaddy and UM social pages.



ALSAYEGH MEDIA

Art Director (Full-time)

September 2020 - April 2021 - Beirut, Lebanon

Assumed the responsibility of liaising and the production of different kinds of content (Digital and print) for several regional and international clients including - Mag City - Etihad Evoteq - Aster - Hamdan Hub and The Emirates Domestic Tourism Campaign World Coolest winter.



BRATE

Art Director (Full-time)

July 2019 - September 2020 - Beirut, Lebanon

Responsible for entire brainstorming sessions, introducing new concepts and the production of different forms of content for several local and regional clients including Brate App - Via Roma - Goodies - Mamas and Papas.



OMNICOM MEDIA GROUP (MENA)

Art Director (Full-time)

October 2018 - July 2019 - Beirut, Lebanon

Responsible for holding brainstorming sessions between the creative and the social team to better recognize client needs, introducing new, fresh and trendy concepts while maintaining great quality content as per deadlines and client needs.

Senior Designer (Full-time)

October 2016 - October 2018 - Beirut, Lebanon

Worked closely on Majed Al Futtaim's social media accounts across all City Centre malls including Mall of the Emirates to create and maintain a coherent and up-to-date online image that communicates their needs.



CLINIC21

Designer (Part-time)

March 2012 - May 2013 - Beirut, Lebanon

Assumed the responsibility and the ownership over all accounts I handled, including Nabbeesh by developing identity and social communications.



JWT MEA

Intern

October 2013 - November 2013 - Beirut, Lebanon

Worked with MTC Touch, TGF and Depeche Mode among other clients to create visual and motion graphics for their online presence.