

Saja Joudeh

Digital creator | Social media designer | UI/UX designer



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About me

Motivated digital creator and computer science graduate with a strong interest in digital marketing, social media, and design. I recently completed a content creation course by UNICEF and USJ, and I am currently deepening my UI/UX design skills through SE Factory's intensive bootcamp. Passionate about blending creativity with technology to build impactful and user-centered digital experiences.

Experience

Accounts Manager

CoreDEX Solution

Aug 2024 – Feb 2025

- Created social media posts, stories, and videos for various clients.
- Developed social media strategies and campaigns to strengthen brand presence.
- Assisted in managing content across platforms like Facebook, Instagram, and LinkedIn.

Content Creator Intern

Tripoli Entrepreneurs Club

Jan – Aug 2024

- Worked on content creation, focusing on infographic videos and visual materials that explained the export process for Lebanese businesses.

Business Development Project Member

INJAZ Lebanon (GIL Program)

Nov 2023

- Worked on developing an application aimed at bridging the gap between students and internship opportunities by focusing on outreach, communication, and partnership strategies.

Social Media Manager

UNRWA (Cash for Work Program)

Oct - Dec 2024

- Created and managed social media content as part of UNRWA's Cash for Work program.
- Produced visuals for awareness and engagement.

Education

Bachelor in Computer Science

Beirut Arab University

2021-2024

UI/UX Design Bootcamp

SE Factory

April 2025 – Present

Volunteering

- **Photographer & Videographer** AIMobader (Brave) – UNICEF
- **Social Media Designer** UNRWA (Cash for Work Program)
- **Event Organizer, Photographer, Videographer** Tripoli Entrepreneurs Club

Certifications

- **Content Creation Course** UNICEF & USJ
- **Digital Marketing** Ribat Association
- **Photography & Videography** Tamkeen Institute
- **IC3 Certification** Beirut Arab Univercity
- **Microsoft Office** AIMobader (Brave) – UNICEF
- **Google Workspace** AIMobader (Brave) – UNICEF
- **Arduino Robotics** AIMobader (Brave) – UNICEF
- **WINN – Youth Wellbeing & Innovation Program** INJAZ Lebanon (with support from Alshaya Group)

Soft Skills

Organized **Creativity** **Teamwork** **Time Management** **Project Management**

Technical Skills

Figma **Adobe Photoshop** **Adobe Illustrator** **ClickUp**

Languages

Arabic 

English 