



# MOHAMAD

## K. Lababidi

Sales Executive & P.R

### CONTACT

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Driving License

Beirut, Lebanon

Lebanese

### EDUCATION

**BA**  
**Business Management**  
Lebanese American University

### LANGUAGES

Arabic

English

Turkish

### SKILLS

Microsoft Office

Analytical Thinking

Negotiation Skills

Communication

Team Management

Leadership

### CAREER OBJECTIVE

#### Executive Summary:

#### ELEVATING SALES AND BUILDING LASTING RELATIONSHIPS

I excel in dynamic social interactions, fostering meaningful connections with genuine passion. Meticulously embracing my role, I exceed expectations through relentless dedication, embracing challenges for unparalleled achievements. Expert in management, strategic consulting, and impactful sales, I lead teams with motivational finesse. Proficient in social media management, I navigate the digital landscape adeptly. Rooted in excellence, my skills converge for a compelling narrative of accomplishment, poised to enrich new horizons.

### WORK EXPERIENCE

#### SALES EXECUTIVE

#### AZURE POOLS, SAUDI ARABIA | DECEMBER 2022 - PRESENT

- Cultivated robust relationships with key clients and industry partners, fostering unwavering customer loyalty.
- Orchestrated and inspired a dynamic sales team, surpassing sales targets through adept guidance and unwavering support.
- Steered the delivery of bespoke, premium pool projects to clients, ensuring excellence at every step.
- Pioneered comprehensive market research, unearthing trends and opportunities that translated into triumphant new product launches.
- Served as a captivating ambassador at industry events, galvanizing brand recognition and igniting a stream of promising leads.

#### SALES REPRESENTATIVE

#### UNITED METAL SCAFFOLDING, LEBANESE | SEPTEMBER 2016 - JULY 2022

- Initiated lucrative new business ventures while offering steadfast post-deal support to valued clientele.
- Mastered the intricate realm of scaffolding and concrete formwork, orchestrating seamless projects.
- Streamlined communication through adept coordination of meetings and ongoing client engagement.
- Exceeded as an after-sales customer service specialist, orchestrating flawless maintenance, assembly, and disassembly of concrete formwork and scaffolding systems.