

Lynn Nassereddine
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Education

Lebanese American University	Expected Graduation date June 2025
Bachelor of Sciences in Business - Marketing	

Rawdah High School – Beirut	
Lebanese Baccalaureate in Economics & Sociology	2022

Extracurricular Activities

Member in the Human Rights Club	2022 – 2023
participated in events to educate the campus community on Palestine--related issues.	

Member in the Social Work Club	2022 – 2024
Volunteered in awareness campaigns such as Pinking Out a Breast Cancer Awareness Campaign.	

Member in the Marketing Club	2023 – 2024
Participated in sessions such as Marketing Matters, Marketing in Med, AI in Marketing and a Unilever site visit.	

Unleash Your Creativity	Jan – May 2024
Promoted to the final and created a marketing campaign for Hosri Insurance Services.	

Certificates & Workshop

Inbound Marketing Certificate	May – 2023
Skilled in applying inbound marketing techniques	

Ai and Digital Marketing Certificate of Participation LAU Marketing Club	Feb – 2024
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Unleash Your Creativity Certificates of Completion	April – 2024
Copy Write, Motivation, Art of Pitching, Digital Transformation, Sustainability Communication, Mastering The Art of CV Writing and Interview Preparation	

Certificate of Completion	
2-Day Full-Circle Transformation Masterclass Workshop	

Community Service and Volunteer Experience

Member at Shifaa-NGO	Feb 2024–Present
Participated in community activities and events for blood donations	

Skills

Language: Arabic (Native) and English (Professional Proficiency)

Computer Skills: Microsoft Office (Word, Excel, Power Point) and Canva

Soft Skills: Teamwork, Adaptability, Time Management, Networking

