# **Wissam Dergham**

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#### **EDUCATION**

# Lebanese American University, Beirut, Lebanon

Sep. 2022 - May 2025

BS in Business with an emphasis in Information Technology Management Minor in Data Analytics

CGPA: 3.95/4.0

## **EXPERIENCE**

# Business Analyst Intern - Productra, Remote

Sep. 2024 - Nov. 2024

- Validated and assessed business ideas, determining their potential success and strategic fit
- Developed financial models to evaluate cost structure, ROI, revenue, and profitability.
- Created reports summarizing business project aspects: complexity, demand, competition, risks.

## **Business Analyst Intern - SecuFleet, Remote**

July 2024 – Sep. 2024

- Collected and analyzed data to identify meaningful insights and support business decisions.
- Conducted research to recognize potential opportunities and areas of improvement.
- Assisted in the creation of business reports and presentations.

# Administrative Assistant Intern – Amideast Lebanon, Beirut, Lebanon

Aug. 2023

- Entered registration data using ProClass software system.
- Drafted daily reports to the management detailing the progress of educational programs.
- Managed phone calls and clients' follow-up to ensure effective communication and support.

## **PROJECTS**

**System Analysis and Design Project – Academic Capstone Project** Jan. 2025 – May 2025 Designed a multi-departmental information system using use-case diagrams, DFDs, data modeling, and functional specifications based on stakeholder interviews and process analysis.

## Website UX Redesign Strategy for SCOPSIS

April 2024

Developed and executed a website optimization strategy involving market research, gap analysis, KPI identification, and prototype delivery, resulting in a clear roadmap and enhanced user engagement.

## **Database Design for Burger King**

Sep. 2023 - Dec. 2023

Created a customized and comprehensive database design for better inventory management. Responsibilities included interviewing the stakeholders, designing the ER model, implementing mapping techniques, and creating efficient queries using SQL Server.

## **SKILLS**

**TECHNICAL:** Microsoft Office (Word, Excel, and PowerPoint), Tableau, SQL, HTML, CSS, Figma, SPSS,

Canva, and Visual Basic Programming

**LANGUAGES:** Native Arabic, Advanced English, and Basic French