

Rayyan Ayoub

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Sidon, Lebanon

[Rayyan Ayoub](#)

Passionate Marketing student with expertise in communication and public speaking and a strong background in digital marketing seeking to contribute innovative creativity to a dynamic marketing team.

EDUCATION

Rafik Hariri University, Meshref, Lebanon

Expected Graduation May 2025

BS in Marketing and Advertising

Bissan Secondary School, Saida, Lebanon

2019 - 2022

Lebanese Baccalaureate in Life Sciences

WORK EXPERIENCE

.Rafik Hariri University

Spring 2024- Present

.Registrar Office, Work Study

- Filing and sorting documents

. Commence Games, Remote

Aug - Sep 2024

. Marketing and Business Development Intern

- Building the sales and partnerships database of the company on notion
- Searching for partnerships and selling points
- Creating content for social media

. Analytics Expertise, Dekwaneh, Lebanon

June - July 2024

. Marketing and Public Relations Intern

- Assisting Analyticomms executive director
- Public relations
- Creating content for customers according to the content calendars

.Geek Express, Beirut Lebanon

Nov 2023 - June 2024

- Part-time Coding Tutor

.FELS Global, Remote

May - Nov 2023

Ambassador

- Content creation, designing, and sharing
- Negotiating partnerships and collaborations

. AIESEC in Lebanon, Beirut, Lebanon

.Outgoing Exchange Middle Manager

Feb –Sep 2023

- Leading the technical outgoing exchange team
- Organizing events
- Contacting applicants seeking an outgoing exchange opportunity, and following up with them

.Attraction Manager

Oct 2022– Feb 2023

- Collaborating with University clubs and universities
- Organizing events and booths inside Universities
- Representing AIESEC on stage

COMPETITIONS

- **FSUL:** Joined the National Chess Championship (ranked 2nd position among females), **2024**
 - **AUB Investment Club:** Achieved the highest revenue in stocks Investment competition, **2023**
 - **AUB 3D Club, AIESEC in Lebanon:** Won the 1st position in a national debate competition, **2022**
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EXTRACURRICULAR & VOLUNTEERING ACTIVITIES

- RHU Chess Club, Social Media Manager, **Spring 2024- Present**
 - Public Speaking and Debate Club, Founder and President, **Fall 2023-Present**
 - Member and volunteer at IAYSP, **2022- Present**
 - Volunteer at Al Riaya, UPF, and others, **Sep 2021-Present**
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LANGUAGES

- . **Arabic:** Native
 - . **English:** Fluent
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IT SKILLS

- . **Microsoft Office:** Powerpoint, Excel, Word, Access, Teams, Drive, Outlook
 - . **Coding:** Python, HTML, C++, Database
 - . **Designing Tools:** Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Canva
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