

# Lyne Choucair

## Sales Associate

**Address:** Beirut, Lebanon | **Phone:** +961 81 699 704  
**Email:** lynechoucair.14@gmail.com | **Nationality:** Lebanese  
**LinkedIn:** [Lyne Choucair](#)

## Summary

A motivated and results-driven Digital Marketing enthusiast with a solid background in sales and customer service. With 2 years of experience in sales roles, I have honed my skills in client interaction, persuasion, and closing deals. As a current Digital Marketing student, I bring a fresh perspective and up-to-date knowledge of industry trends and strategies.

## Experience

**Sales Associate** – 10/2022 to Present

**Zara, Azadea, Beirut, Lebanon**

- Greet customers, offer assistance and serve them in order to ensure their needs are answered in a timely manner and in compliance with quality and customer service standards.
- Provide exceptional customer service by performing up-selling, cross-selling, suggesting alternatives and following up on customers' requests.
- Ensure smooth and efficient receiving process of items/shipments, as well as accurate stock keeping preventing security risks and thefts by performing physical and electronic inventory as required, reporting broken alarms, incidents, suspicious activities.
- Arrange and replenish on a continuous basis the shop shelves and ensure that the shop floor and shelves are kept clean and tidy at all times in alignment with the brand's image and coordination standards.
- Handle cash register and transactions with the customers in an effective and accurate manner as required.
- Take accurate measurements for any needed alteration, assign price according to set price list (when applicable) and coordinate needed alterations.

## Education

**Bachelor's Degree in Digital Marketing** – present

American University of Science and Technology, Beirut, Lebanon

## Extra-Curricular Activities

**Volunteer, Donner Sang Compter** – 07/2019 to 09/2019

## Skills & Expertise

- |                           |                        |
|---------------------------|------------------------|
| • Marketing Strategies    | • Decision Making      |
| • Adaptability            | • Microsoft Office     |
| • Customer Service        | • Communication Skills |
| • Planning & Organization | • Teamwork             |
| • Communication Skills    | • Initiative           |

## Languages

**Arabic:** Native | **English:** Fluent | **French:** Fluent