

# Safa Walid Katanahji

## Marketing Internship

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### Profile

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Highly motivated and enthusiastic second-year marketing student with a strong foundation in marketing principles and a passion for digital marketing. Adept at leveraging social media platforms, conducting market research, and developing creative marketing strategies. Possess excellent communication, analytical, and organizational skills, with a proven ability to work both independently and as part of a team. Seeking opportunities to apply academic knowledge in real-world settings and contribute to impactful marketing campaigns.

### Certificates

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#### Sales Foundation Professional (SPF)

.Sales Management Institute  
.June 2024

#### E-Commerce & Social Media Bootcamp

.Lebanese International University, Beirut Campus  
.June 24-25,2024

### Education

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**Bachelor of Marketing (2nd Year),** *Lebanese International University*

10/2022 – 06/2025  
Beirut, Lebanon

### Skills

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#### Relevant Skills

Digital Marketing: Knowledge of digital marketing strategies, SEO, and content marketing.

Market Research: Ability to conduct market research and analyze consumer behavior.

Communication: Strong verbal and written communication skills.

Project Management: Able to manage multiple projects and meet deadlines.

Microsoft Office Suite: Proficient in Word, Excel, PowerPoint.

Team Collaboration: Ability to work effectively in a team environment.

Creative Thinking: Skilled in creative problem-solving and innovative thinking.

Attention to Detail: Strong organizational skills and attention to detail.