

# DESSIL HOVSEPIAN

Mobile Number: **81/ 674 901**

Email: **decilhovsepian05@gmail.com**

Address: **Street 907, Bsalim, Lebanon**

D.O.B: **03/12/2002**

Nationality: **Lebanese, Armenian,  
American**

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## EDUCATION

- **Haigazian University 2020-2024**

Bachelor of Business Administration with  
Emphasis in Advertising and  
Communications

- **Armenian Evangelical Central High  
School**

Baccalaureate Degree- Sociology and  
Economics.

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## SKILLS

**Languages:** Arabic, Armenian, English.

**Computer Skills:** Proficient in Microsoft Office  
(Word, PowerPoint, Excel), Adobe Lightroom,  
Canva, Basic knowledge in Adobe Photoshop.

**Work skills:** Time management, organization,  
creativity and motivation.

## ◆ EXPERIENCE

### **Content Creator/Social Media Manager/ Modeling:**

*February 2024- June 2024*

#### **Pegor Jewelry | Bourj Hammoud, Beirut, Lebanon**

- High-quality product photography for social media (Instagram/Facebook) and website.
- Conducted both outdoor and indoor photoshoots (with Iphone).
- Creating and maintaining a social media calendar.
- Shooting and editing videos for each product aesthetic.
- Modeling in photo and video content.
- Staying up-to-date with latest trends.

### **Digital Marketing Intern: *December 2022 – January 2023***

#### **Way2Go Digital | Sin El Fil, Lebanon**

- SEO (Writing product descriptions)
- Providing ideas for social media content.

### **Waitress/ Hostess: *Summer 2021, Summer 2022 and Summer 2023***

#### **Trumpet: Cocktails, Food & Tunes | Broummana Villa, Broummana, Lebanon**

- Took and delivered food/drink orders, provided menu recommendations and met various customer demands.
  - Made and received calls.
  - Organized reservations setup.
  - Assisted in training new members of staff.
  - Was responsible of cash transactions of the payment of bills.
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## ◆ CERTIFICATES

Training Completion Certificate for **Maharat min Google Fundamentals of Digital Marketing** December 2020.

Certificate of Participation in the **14th GC LAU MUN Annual High School Conference** February 2019