Karen Zaarour

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EDUCATION

Lebanese American University (LAU), *B.E. in Industrial Engineering* *09/2020 – 05/2024*
- Placed on Dean's Honors List of School of Engineering for all semesters (CGPA: 3.44/4.0)
- Developed strong skills in data analysis, supply chain management, process optimization, and financial modeling through coursework and practical projects.
- Member of the LAU Consulting Club and Institute of Industrial and Systems Engineers (IISE)

PROFESSIONAL EXPERIENCE

INDEVCO CONSULTANCY, *Business Process Improvement Intern* *06/2023 – 08/2023*
- Delivered comprehensive reports and analysis to support process improvement initiatives, aligning with client requirements and operational goals.
- Gathered and analyzed data related to key performance indicators (KPIs), process metrics, and relevant performance data.
- Collaborated with cross-functional teams to assist with audits focused on 5S and Lean Manufacturing principles, helping identify and rectify operational inefficiencies.

Freelance, *Private Mathematics Tutor* *09/2020 – 06/2021*
- Helped individual students grasp mathematical concepts and improve their problem-solving skills.
- Tutored three 12th graders for their official exams and attained 100% success rate.

CERTIFICATIONS

Introduction to SQL *- Simplilearn* *07/2024*
- Acquired fundamental skills in SQL for database management, including writing queries to retrieve, update, and manipulate data.
- Developed a solid understanding of relational database concepts and learned to design and implement efficient database structures.

Inside LVMH certificate *- LVMH* *07/2024*
- Gained deep insights into luxury brand creation and management, focusing on aligning brand DNA with product development and marketing strategies.

Fundamentals of Digital Marketing - *Google certificate* *04/2024*
- Gained comprehensive knowledge of digital marketing channels and strategies, including SEO, SEM, social media marketing, and content marketing.
- Acquired skills in data analysis and reporting, using tools to track and measure campaign performance.

SKILLS & PERSONAL
- **Languages**: Arabic (native), English (fluent), French (proficient).
- **Computer Skills**: Java, SQL, MS Office, MATLAB, Primavera, R Language, AutoCAD, AnyLogic.
- **Interpersonal Skills:** Leadership and Organization, Proactive communication, customer-centric mindset, multitasking, problem-solving, teamwork.
- **Interests**: Piano (professional player: 10 years), Tennis (amateur), Traveling (visited 11 countries), Outdoor activities (camping and hiking).